## **ICONIC**

## REAL ESTATE





ero Realty Private Limited was established on August 23, 2006. Founded on the core principles of innovation, good physical and mental

health, environmental responsibility, and community development, Hero Realty Private Limited is driven by an unrelenting search for original ideas, superb craftsmanship, and concern for the environment.

The company makes an effort to incorporate lush green areas, ecozones, and flourishing gardens into every property to bring the residents closer to nature and provide luxury living with honest pricing. Its initiatives are designed according to principles of sustainable development that involve less waste.

The company's CEO, Mr. Dharmesh Shah, a seasoned professional in designing and introducing competitive plans for raising sales, developing, and increasing market share towards revenue and profitability, deserves credit for the company's success. With his leadership abilities, he has been setting new standards for CEOs.

### **LEADING THE MARKET**

Hero Realty Private Limited has become a global leader through its cutting-edge inventions, customer-centric approach, and sustainability-focused initiatives. Based on its strong group values of trust and transparency, the company is creating stylish and modern housing options that are also sustainable. It is also the first real estate firm in Delhi NCR to obtain an A+ rating from CARE.

## **PROMISE FOR QUALITY**

Creativity, fitness, sustainability, and communities are the four pillar supon which the company's projects are constructed. With sustainable development at its foundation, every project has parks and green spaces. The motto—Reduce, Reuse, and Recycle—is incorporated in the design and construction of all projects.

Hero Realty has already created 3.25 million square feet of real estate around India. In Haridwar, the company developed approximately 150 residential townships and 230 industrial parks. Another 6 million square feet are being built under the Hero Homes brand in Ludhiana, Mohali, and Gurugram.

### **CUSTOMER-CENTRIC WAY**

Hero Realty Private Limited continuously

seeks to innovate its products and improve its SMC processes to retain its "customer first" mindset through effective communication with all the departments. This helps the realty firm achieve its overall goal of customer satisfaction. As and when opportunities present themselves, it seeks to improve the bottom line and earnings before interest, taxes, and amortisation.

The organisation constantly aspires to innovate and provide its customers with something novel. It is committed to delivering its services and products



on time by being upfront about its important policies and procedures. The company respects and depicts Indian values and culture while combining modern technological advancements in its design concept, which is both elegant and sustainable. Its guiding principle is offering clients value-driven services and products they can easily purchase.

#### MISSION

Hero Realty Private Limited aims to deliver long-lasting, best-in-class homes for a resurgent India, provide a distinctive end-to-end client experience built on reliability, equality, and convenience, and offer a comprehensive ecosystem that supports healthy living, top-notch learning, and development, and interactive social communities throughout its projects. The realty firm is constructing houses that foster sustainable communities and satisfy the needs of India's increasing middle-class population, while also creating a sustainable and healthy environment.



# HERO REALTY

## AN EPITOME OF EXCELLENCE

Hero Realty Private Limited is the real estate division of Hero Enterprise and has been constructing elegant, modern, and eco-friendly homes. The company has built a reputation for its progressive ideas, response to client requirements, pricing, and dedication to sustainability under the expert guidance of its Chief Executive Officer, Mr. Dharmesh Shah