

EMERGING

SERVICES 

Founded by Dr. Rambabu in 2009, GC Advisory has been organising climate finance and carbon trades in Southeast Asia and India. It aims to assist its clients in significantly improving their performance on sustainable grounds. Its team is driven by integrity, passion, and sustainability-driven values, providing a platform to companies to become more innovative and developed.

Since its inception, GC Advisory has served over 250 clients in sustainability, carbon, and climate finance. Led by Ms. Priyanka Pothana, the advisory's current CEO, the firm is paving the road for business growth that aligns with sustainable practices in the modern world. Among other services, GC Advisory is a top advisor with experience in a range of industries, including sustainability performance management and reporting (GRI, CDP, UNGC, BRR, etc.), CSR management, Section 135 compliance, climate strategy, carbon and water management, electricity markets, renewable energy, energy efficiency, Perform, Achieve and Trade Scheme (PAT), and ISO advisory.

SUSTAINABILITY AT THE CORE

For GC Advisory, helping organisations achieve sustainability goals and comply with globally recognised frameworks such as GRI, IIRC, BRSR, CDP, DJSI, and TCFD, lays the foundation of all its work. GC Consulting assists its clients in identifying and leveraging opportunities presented by new legislation governing Renewable Purchase Obligations (RPOs), Renewable Energy Certificates (RECs), and Energy Efficiency Certificates. In addition, it provides assistance with project management, power sales, managing REC and carbon credit revenue, mergers and acquisitions, and more for renewable energy businesses.

ETHICAL WORKING SYSTEM

With ESG considerations as its base, the company uses four methods for helping its clients accomplish leadership in sustainability and climate conservation.

The first is "Strategy and Roadmap" that lays the foundation for a resilient and sustainable future through a strategic entrepreneurial attitude. The second category is "Disclosures and Reports" that aims to empower stakeholders by reporting on transparent ESG and

climate disclosures. "Performance Improvement," the third approach involves utilising expert consultants to set a remarkable sustainability record by enhancing impact. The final method is "Sustainable Finance," which enables sustainable funding by creating effects through carbon markets and climate bonds.

GC Advisory consistently aims to build companies and organisations that serve as beacons of positive and sustainable change.

**OUTSTANDING TEAMWORK**

GC Advisory's services are managed by a group of like-minded individuals working together to achieve a single objective. Its advisors have provided invaluable insights on how companies can use ESG and sustainability performance to address stakeholder concerns and create genuine value. This team has offered services to clients across India, Southeast Asia, and Africa.

The advisory's dedication to upholding sustainability, transparency, and a solutions-oriented approach is a step towards building a safe society for future generations. With a reliable team of managers, reporters, and consultants, the firm is determined to tackle technical, financial, and strategic concerns aiming to attain a sustainable and ESG-aligned business environment.

Over all, Ms. Priyanka Pothana and her strategy advisory team are navigating towards a future where economic growth harmoniously coexists with social progress and environmental stewardship.

**GC ADVISORY****EMPOWERING ORGANISATIONS FOR SUSTAINABLE SUCCESS**

A paramount advisory service provider of environmental, social, and corporate governance (ESG), climate change, and carbon, GC Advisory has been enabling companies to adopt ESG concepts, incorporate sustainability into their core business plans, and uphold ethical standards across India and Southeast Asia