### **GREATEST BRANDS 2023**

## **EMERGING**

## 

Tab Employee Engagement Selections



ccording to TAB Consulting, employee engagement is more than a pat on the back. It all comes down to taking an in-depth approach to

establishing a better employer-employee connection by utilising a variety of mediums to ensure a productive workforce. TAB recognises the need, develops customised programs, and executes the agreed deliverables with excellent service. It strives to provide a satisfying experience to all its clients at all times. The firm plays a vital role in improving the standards of business organisations' personnel development, reducing the workload on HR departments and allowing them to focus on their primary responsibilities. The company's services have proven to be incredibly valuable and worthwhile for the management of both business and employees.

#### PROMOTING WORKPLACE HARMONY

TAB provides unique opportunities for team-building and self-learning. Away from formal boardroom tables, rigid workplaces, or seating configurations similar to those in a classroom or theatre, most team-building activities at TAB call for unconventional locations. Their uniquely created events offer a revitalising and more enjoyable change for employees.

Team members gain a deeper understanding of one another through entertaining interactions. This ultimately aids in coping with personality differences among employees and promotes a stronger sense of harmony within an organisation. People are generally more productive and driven when they enjoy themselves at work, and TAB's team offers such activities without interfering with the employees' work schedules.

#### **IMPROVING WORK QUALITY**

In addition to fostering a pleasant team environment, TAB believes that enjoying one's job helps improve morale, enhance confidence, and lower staff turnover. The TAB team is enthusiastic about developing, organising, and implementing the best employee participation experiences. As a result of their activities, bonds grow more robust among people, and each person's skill set is better recognised. Clients can rely on them to provide a memorable event that is engaging and exciting, both in person and virtually, with solid team involvement and long-lasting effects. The company identifies novel approaches to involve individuals and collaboration, praising both team and individual accomplishments, and dealing with stress with fun. This is always done with mutual respect and professionalism while focusing on the team's core values.

#### **AWARDS AND RECOGNITIONS**

TAB won the Silver Award in the Corporate Team Building Activity of the Year at the WOW Awards Asia 2018. *Silicon India* magazine honoured the company by including it among the 10



Most Promising Corporate Outbound Training Providers in 2020. In the same year, *Insights Success* magazine recognised TAB Consulting among the 10 Most Promising Corporate Outbound Training Providers. The company was also named the Most Outstanding Employee Engagement Solutions Provider in 2021 by the Corporate Excellence Awards.

TAB was awarded the Company of the Year Award by *Silicon India* magazine in 2021, and the 'Best Employee Engagement Solutions Provider 2022' award by AI Global Media. The firm was also selected to be showcased in Silicon India's Spotlight Edition 2022.

TAB's CEO, Mr. Abhimanyu Khanna, was recognised by *Business APAC* magazine in the category, "Mettle CEOs 2021." This category features notable CEO leaders in the APAC region who have been diligent, yet tenacious and set an example of effective leadership in times of crisis. *Prime Insights* magazine acknowledged him among the "30 Influential Business Leaders to Watch in 2022."



# TAB CONSULTING MAKING WORKPLACES BETTER

Established in 2008, TAB Consulting provides its clients with whole-staff engagement services. The New Delhi-headquartered company, led by Abhimanyu Khanna as CEO, has been committed to building sophisticated models to establish a fun and exciting work environment