

ARTIST

FOSTERING FEMALE WELLNESS

ARTIST (Asian Research and Training Institute for Skill Transfer) is the research wing of Bengaluru-based Divakar Specialty Hospital, which brings together a group of expert healthcare professionals, researchers, and academicians, and leading clinicians who work collaboratively to improve women's health in India



respectful, and quality care to pregnant mothers during and after childbirth. ARTIST covers it all, from registering workers to providing skill transfer (on-site and online) and preparing caregivers to apply for FOGSI certifications.

CREATING AWARENESS FOR CERVICAL CANCER

Making people aware of cervical cancer, the only preventable cancer in the human body, is another initiative that ARTIST has been leading. Compared to 300 in the West, more than 75,000 women die from cervical cancer in India. In India, only 5% of women have been administered the HPV vaccine that can prevent cervical cancer.

ARTIST is working hard to raise awareness of the HPV vaccine's benefits. The charity has produced illustrations and educational materials to encourage women and girls to get the vaccine. Additionally, it is doing ground-level research on spreading awareness of cancer and HPV, dispelling myths and misconceptions about the subject, boosting knowledge, and producing robust advocacy materials.

AWARDS

The IHW Council recognised ARTIST as its Health Awareness Champion for its contributions to create a healthy nation. The Indian Medical Association gave its CEO, Dr. Hema Divakar, the renowned Doctors Day Award for her endeavours and public service.

At the New Normal Healthcare Leadership Summit & Awards 2022, Dr. G. V. Divakar, Managing Director, ARTIST, won the renowned ArdorComm Healthcare Award in the "Excellence in Capacity Building" category.

The 'Healing Hands' initiative by *Deccan Herald* recognised and honoured Dr. Hema Divakar, as a 'Leading Light for Women's Healthcare' for her significant contributions to capacity building during the COVID-19 pandemic.

Dr. Hema Divakar, Chairman and CEO of ARTIST, heads the organisation to address women's health-related problems throughout India by educating nurses about emergencies such as childbirth and raising awareness on various aspects of women's health that society is hesitant to discuss.

The ARTIST understands that women in developing nations like India face various health stressors. To bring about a change at the grassroots level, the organisation investigates the situation on the ground, conducts innovative research appropriate to the Indian context, puts the findings into practice to show improved health outcomes, and gathers information for relevant health policy changes.

The organisation is carrying on its vision for the future, divided into five ABCDE verticals: Adolescent care and anaemia control, Building contraceptive choice, Cervical cancer and vaccine, Diabetes, and Emergency care during labour. The ARTIST is preparing to have a lasting

impact in these areas by utilising all digital mediums and platforms, and other cutting-edge methods.

TOWARDS SAFE AND DIGNIFIED DELIVERIES

One of the priorities of ARTIST is aligning its activities with the Skill India Mission of the Government of India. Through this association, it is training 1 million healthcare professionals to help with safe deliveries all over the country. The team is doing digital training in states like Jammu and Kashmir, Punjab, Himachal Pradesh, Bihar, Jharkhand, Assam, Manipur, Tamil Nadu, Karnataka, Madhya Pradesh, and tribal regions across the country.

To ensure a safe childbirth with dignity, the experts at ARTIST adhere to the best professional standards. The centre is collaborating with the Federation of Obstetric and Gynecological Societies of India (FOGSI) to implement 'Manyata.' It is an ambitious initiative that brings together local health practitioners to improve their ability to provide better,