

Other than asset management services Sundaram Asset Management Company offers financial planning, portfolio construction, and investment advisory services. As of November 30, 2020, Sundaram Asset Management had approximately INR 39,685 crores in assets under management.

The company's strong commitment to making mutual funds available to

everyone is the driving force behind its growth. Sundaram Asset Management Company manages funds for investors with varying risk, reward, and liquidity choices. With seventeen equity and eleven fixed-income funds, the company strives to meet a wide range of investors' needs.

GLOBAL REACH

Sundaram Asset Management is a global asset management firm that works with clients all over the world. It currently

offers 145 equity, 182 debt, and 36 hybrid mutual fund schemes. What's more, it also has an office in Dubai and a wholly-owned subsidiary in Singapore named Sundaram Asset Management Singapore Pte Limited.

With over 1.1 million active investors and 93 branches throughout the country, the company also has a strong retail focus, with customer loyalty built on the strength of long-term revenue growth in the mid-cap space and an investor-friendly dividend payout strategy.

STRENGTHENING ITS MARKET POSITION

In 2021, Sundaram Asset Management Company acquired the Indian business of the global financial services major, Principal Financial Group, for 338.53 crores to reinforce its market position with the addition of a spectrum of programs with an impressive long-term performance track record throughout the large and mid-cap segments. A solid research team and a reliable process serve as the backbone of the company's Fund Management team, which has an impressive track history of identifying "tomorrow's players" in the small and mid-cap segments.

GIVING BACK TO SOCIETY

Sundaram Asset Management Company aims at making the world a better place through its preventive healthcare, water and sanitation, education, employability, and livelihood enhancement programs. It also takes measures to conserve public libraries and heritage, besides promoting art, craft, and culture, along with national and rural sports, and Paralympics and Olympic sports.

TOWERING ACHIEVEMENTS

It has been honoured with numerous awards and accolades for its matchless service. It received the Economic Times Best BFSI Brands Award in 2018 & 2019. It is also the recipient of the Economic Times Best Brands Award (2019). What's more, the company has been recognized for the Innovative Launch Campaign of the year 2020 for Sundaram Bluechip Fund at the Global Marketing Excellence Awards by the World Marketing Congress. It was also honoured with the Best Brand Award at the Tamil Nadu Brand Leadership Awards 2020 by the World Marketing Congress.



SUNDARAM ASSET MANAGEMENT COMPANY

MAKING MUTUAL FUNDS ACCESSIBLE TO EVERYONE

Founded in 1996, Sundaram Asset Management Company is a joint venture of Sundaram Finance Ltd., one of India's oldest and most valued NBFCs, and Stewart Newton Holdings (Mauritius) Ltd. Based in Chennai (India), it has grown to become one of India's largest financial institutions, with around 3.3 million investors