

**U**nder the aegis of Mr. Shivakumaraiah, the Managing Director and Ms. Deeksha S. Kumar, the Chief Executive Officer, Sparsh Foods has been consistently making its mark as a prominent spices manufacturing organization in India. With its lip-smacking products gaining popularity consistently in the Southern India, the brand is zestfully anticipating a major expansion up North as well.

### EXTENSIVE VARIETY OF PRODUCTS

Sparsh Foods keeps its clients tempted with a range of spices, flavors, and food essences. From the essential spices such as red chilli powder, turmeric and coriander, to dish-specific spices like biryani masala, egg curry masala, fish masala, mutton masala, etc. the company has many appetizing flavors to bring to the table. For biryani lovers all around the country, Sparsh Biryani Masala is something without which the biryani is

all accounts fragmented.

Besides, seasonings such as the black and white pepper powder enhance the taste in different recipes. That is not all, for those craving for something sweet yet healthy; Sparsh Foods presents Badam Drink Mix— an almond-based milk powder suitable for both kids and adults. . With their Kitchen King masala, the regular recipes will undoubtedly turn out to be even more delectable. With such an all-encompassing collection of spices, flavors, and seasonings, the customers might not need to search for incredible flavors somewhere else.

### MISSION AND VALUES

With fundamental beliefs such as honesty, quality, improvement and nurturing relationships, the organization has stood by business ethics at all times. They deem the trust of their customers as the most valuable asset for business growth. Quality and authenticity of each of their offerings has helped the company to reach the position of prominence and popularity.

Widespread Availability Products by Sparsh Foods are available on different online stores and platforms, such as Amazon, Paytm, and Flipkart. Customers outside the Southern India can now buy the flavorsome products at their convenience. With the enthusiasm to continue offering tasty and aromatic tastemakers, Sparsh Foods has been genuinely making the way to customers' hearts through their stomachs.

### MAKING A DISTINCT MARK

Dedication towards its work and a commitment to provide quality products have enabled the brand and its CEO receive multiple awards. From winning the Karnataka's Hemmeya Mahila Sadaki Award to the Trusted Spice Brand Award at the Radio Mirchi Food Awards, Sparsh Foods has been time and again recognized for its distinguished taste and quality. The Pride of Karnataka - MSME Award is another feather in the cap for the masala brand. Besides, the organization was recognized as the Fastest Growing Kitchen Brand at the Times of India Business Awards 2018. Felicitated for her exceptional entrepreneurial skills, the CEO was also the proud recipient of the Times Power Women Award and the Best CEO Award, presented by the Chittara Awards in Bengaluru.



## SPARSH FOODS

### ADDING SPICE TO YOUR LIFE

*Established in 2006, Sparsh Foods is an FMCG brand that offers a wide array of spices and flavors to its customers. Owing to its outstanding focus on offering variety, it is one of the most trusted masala brands today and is the favored culinary partner at homes, hotels, and restaurants*