



NARAYAN JEWELLERS

PUTTING UP A DAZZLING SHOW

Narayan Jewellers is one of the most renowned jewellers housed in Vadodara (Gujarat), India. It has been mesmerizing its customers for over 8 decades with its wide array of eye-catching jewellery designs. It designs each piece of jewellery with utmost care and precision to surpass customers' expectations

This heritage jewellery brand has grown into a design house catering to the research based innovative & distinctive jewellery design. It is one of the very few homegrown luxury designer jewellery brands showcasing luxe fine jewellery which is handmade, designed using rarest of raw material, and offering exclusivity.

A GLORIOUS LEGACY

Incepted with the idea of crafting exquisite fine jewellery that is an amalgamation of class and tradition, Narayan Jewellers is the epitome of aesthetics, creativity and luxury. Established in 1940 by Mr. Ambalal Chaturbhai Chokshi, it is currently led by the third generation duo of Ketan and Jatin Chokshi and is known for its exquisite jadau, gold & diamond jewellery. Their 80 years journey has established Narayan Jewellers as a sustainable brand and a global icon of luxurious designs, legendary style and heirloom masterpieces.

A HIGH-PROFILE CLIENTELE

Currently targeting global expansion, Narayan Jewellers luxurious jewellery pieces personify sophistication and elegance making them one of the preferred brands by Bollywood & Hollywood celebrities. From being a part of Forevermark Oscars red carpet Zone for the last 8 years and styling celebrities like Mary J Blige, Olivia Wilde amongst others, to showcase its exclusive jewellery collection at the NYFW with Designer Bibhu Mohapatra in association with Forevermark, it has successfully crossed borders to make its mark amongst the elite, across the globe. Narayan has been part of the prestigious LFW in association with DPA, FDCI Couture Week and styled celebrities including Sonam Kapoor, Shilpa Shetty, Kareena Kapoor Khan, Katrina Kaif, Parineeti Chopra, Vidya Balan, Aditi Rao Haydari, Taapsee Pannu and many more.

NARAYAN'S BRIDAL STUDIO

It has been designing unprecedented

designs with emotional & sentimental value. The bridal pieces Narayan Jewellers creates stay relevant year-after-year, as they are styled with contemporary sophistication. One of the most popular bridal jewellery couturiers, Narayan Jewellers' bridal clientele includes people from elite families and celebrities including Harbhajan Singh & Geeta Basra, Kishwer Merchant, Neha Pendse amongst others. Ketan & Jatin Chokshi customise and craft the most dreamy jewellery looks; expressing and mirroring our rich culture, luxurious heritage and opulent lavishness.

HONOURS & ACHIEVEMENTS

Along the glamorous way, Narayan Jewellers has won more than 25+ awards in the last seven years (2014 – 2020) including the prestigious Retail Jeweller India Awards, Ravishing Wedding Design Awards, The Gems and Jewellery Trade Council of India Awards, National Jewellery Award, JJS-IJ Jewellers choice awards, the Eminence Award by Divya Bhaskar amongst others.

A SUSTAINABLE BRAND

At Narayan, all initiatives are divided into 3 pillars, social, environmental, & economic. It ensures fair wages to its "Karigars" (artisans). It prohibits child labour and the use of black gold, blood diamonds or gems. Through Smile Foundation, it supports 50 Girl Children under "She Can Fly."