

**O**ne of the top 10 business houses in India, Bajaj Auto is ranked fourth among the top manufacturers of two-wheeler and three-wheeler vehicles of the world. Continuously upgrading its products since 1945, the company is a brilliant manufacturer that has an innovative automobile range instilled with world-class features. It has been manufacturing flawless products ranging from Bajaj CT (100cc engine) to

Bajaj Dominar (400cc engine) to meet the needs of every customer.

**A BLEND OF INNOVATION AND TECHNOLOGY**

By keeping itself updated with cutting-edge technology, Bajaj Auto continues to produce high-end products. Its two-wheelers are powered by the digital twin spark ignition (DTS-I) engine that unlocks incomparable power and reliability. It produces sturdy bikes with Nitrox mono-shock suspension

and twin-shock absorbers that turn riding into a comfortable journey. Its bikes have projector headlamps that enable the rider with remarkable visibility at night. Bajaj bikes are loaded with many salient features like the anti-lock braking system (ABS), fuel injector systems and rear disc brakes, which make them a popular choice in the market. Bajaj Auto is the largest exporter of two-wheeler and three-wheeler vehicles. It exports high-performance products to more than 70 countries and enjoys huge popularity around the world. During its progressive journey, the company has increased its share in KTM (Kraftfahrzeuge Trunkenpolz Mattighofen), an Australian motorcycle, from 14% to 48%. Presently, the company solely produces the Duke series of KTM bikes and exports them all over the world.



**AFFORDABLE TRANSPORTATION SOLUTIONS**

The company is credited with introducing quadricycles, Bajaj Qute, in India that are loaded with exclusive features and utilities. Qute is a cross between an autorickshaw and an entry-level car, and has seating space for a driver as well as three passengers. It is highly fuel-efficient, has low maintenance cost and is powered by a DTSi engine and closed-loop fuel injection system. It is an all-weather friendly vehicle and navigates better in water-logged conditions. After partnering with Uber, it is all set to provide an affordable and smart urban commuting option to people. An eminent manufacturer of three-wheelers and quadricycles, Bajaj Auto is fuelling transportation services with unmatched products under the name of Bajaj Intracity. The company has a wide portfolio of vehicles compatible with all fuel types including petrol, liquefied petroleum gas, compressed natural gas and diesel. It is working on making public transportation easier and cost-effective. Thanks to its relentless efforts and superior products, the company has gained a strong foothold in 36 countries.



**BAJAJ AUTO**

**SCALING NEW HEIGHTS IN THE AUTOMOBILE WORLD**

*Bajaj Auto of the Bajaj Group has transformed the automobile industry with its indigenous two- and three-wheeler vehicles. A globally acclaimed Indian brand that manufactures innovative & hi-tech automobiles, Bajaj Auto has a presence across the world, including Latin America, Africa, the Middle East, South & Southeast Asia*

**A ROLE MODEL IN CORPORATE SOCIAL RESPONSIBILITY**

In CSR, Bajaj Auto is carrying the group's philanthropic legacy forward by making contributions to the field of education. Under the Bajaj Education Initiative, it takes care of 76 underprivileged schools in Pune & supports infrastructure development and capacity building.