



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

WIPRO

The company has been astonishing the world with its achievements since always and today, Wipro has become a platform that is creating numerous efficient leaders by helping them to explore their potential in the utmost manner. The company has access to the latest technologies that enables it to deliver all possible business capability to the clients across the globe

Present scenario is witnessing the arrival of several companies but only a few have managed to reach at a point where they can claim to be quintessential. However, in the field of technology various firms has come into existence with new ideas but do not succeeded in marking their presence. Good management, dedicated employees, and the ability to utilize the skills of entire staff in the best way are the factors that play an important role for any organization to attain the top most place in an industry.

In the long list of herculean empires, Wipro is a name that certainly claims a strong place. This firm is a global information technology, consulting, and outsourcing organization that has more than 170,000 people in its workforce. Wipro has a good deal of clients in over 175 cities across 6 continents. The company has suggested ideas that have proven fruitful for customers to kick-start the businesses. The industry-wide experience, profound technology expertise, comprehensive portfolio of services, and vertically aligned business model offered by the Wipro are no less than any boon for the emerging companies.

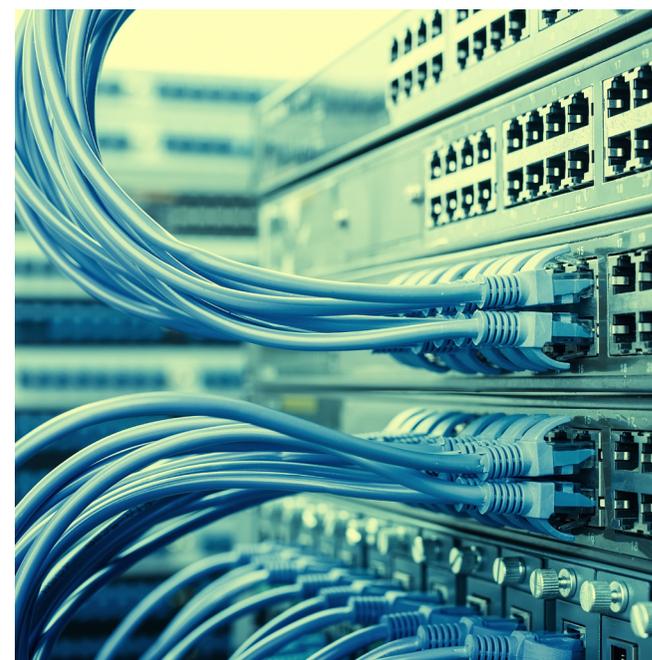
CHASING THE ETHICAL APPROACH

Today, Wipro is standing at the great heights following a track of development that encourages other firms as well. At Wipro one can see the perfect amalgamation of

innovation and technology. Apart from being a powerful firm, Wipro has a great concern for the environment also. The organization abandons every action that can harm the 'mother nature'. Presently, Wipro is a trusted partner of choice for global businesses looking to 'differentiate at the front' and 'standardize at the core' through technology interventions. Moreover, the firm is able to reckon with changes taking place in all the corners of world and believes that it should be capable enough to meet all new rising demands of contemporary.

Further, the firm is mapping the most suitable road for the young generation to mark the big accomplishments in life. Wipro is being observed as a stage where talent of youth is given a right direction. The success chart of the company visibly conveys its incredibility. The journey that was commenced in 1945 with establishment of Western India Vegetable Products Limited in Amalner, Maharashtra, currently has transformed into a success story. Later in 1985 the company initiated the marketing of indigenous Personal Computers. In 1990, Wipro strengthened its roots in IT sector that was a turning point for it. It was





the time when the firm was considered remarkable among the pioneers in developing the ODC (Offshore Development Center) concept.

In the year 2013, Wipro Ltd. demerged its 'Diversified Business' into a separate company to be named 'Wipro Enterprises Ltd' that focuses exclusively on IT Business. Also, Wipro has been recognized as the Global Sector Leader for the Software & Service Industry in 2014.

In addition to its achievements, Wipro has incepted Wipro Digital business as a separate unit in the year 2015. The firm has acquired Health Plan Services, a leading technology and business process as a Service Provider in the US Health Insurance Market in 2016.

Also, the firm has attained immense success under the spearheadship of Mr. Rishad Premji and is aiming at bigger goals in future. The management of the company makes sure that every employee is receiving equal chance to show his/her potential. The organization has a stringent faith in the notion that a company should try to render the same respect that it receives from an employee.

The organisation tries to create an ambience that will help employees to groom both in personal and professional fronts. To refine the skills of all employees, special training sessions are being held by the company. Though Wipro is a very large business unit but Mr. Rishad Premji assumes it to be a family. Moreover, the firm is setting a new benchmark in its respective industry.

TOUR DE FORCE

- Wipro was selected as Dow Jones Sustainability Index (DJSI), World member for the 5th consecutive year.
- Wipro has been listed on NYSE in 2000 (NYSE:WIT).

QUANTUM LEAPS

- Wipro entered the Eco-energy business in 2008.
- The company stepped into the BPO business in 2002 and doing remarkably till the date.
- It is the first company in the world to be assessed at PCMM Level 5.