



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

TVS GROUP

One of India's oldest business groups, TVS has around 50 companies under it. This giant conglomerate has presence in diverse fields like automobile manufacturing, automotive dealerships, finance, and electronics. The brand has always remained faithful to its core ideals of trust, values, service, and ethics and is one of the most prominent conglomerates in the country.

It has been over a century since TV Sundaram Iyenger initiated the TVS Group in 1911 at the Indian state of Tamil Nadu as a rural transport service. These 105 years have seen the group growing magnanimously in its virtue and diversifying into various subsidiaries under the astute guidance and leadership of four generations of the founding family.

UNISON IN PRACTICE

TVS Group has a strong foothold in Indian as well as international market because of its exceptional services and perfection to precision. Through various subsidiaries TVS Group provides various automotive products and spare components like axle housings, braking equipments, fuel injections, bus bodies, and garage equipments, etc. It is also one of the leading two-wheeler producers of the country and provides financing services as well. The group has operations in education, logistics, and services too. All the daughter companies have created a strong niche for themselves by constantly evolving themselves with the time. Regardless of the field they work in, TVS companies are known for their unwavering commitment to exceptional quality.

But when a group heads multiple portfolios at the same time, it might get difficult to keep all the subsidiaries on the same page. TVS Group has devised

a very strategic and distinct approach to tackle the issues at hand and minimize the competition between the sister companies. The holding company only oversees the work its daughter companies are doing and doesn't get involved in their policy making structure. The Group is headed like a close knit family where all the subsidiary companies have the full authority to make any decisions. The combined efforts which all the group companies put in to reach the zenith are completely respected by the holding TVS group.

THE COMPREHENSIVE AGENDA

Behind the success of any business is the ethos and culture which it follows. Without holding on to the core values which are seeped into the foundation of making it, no company can survive in this highly competitive world. TVS Group is well-known in the industry for being grounded in its approach to reach the pinnacle and it keeps on striving to improve itself as a responsible part of the society. Its reputation for honest and reliable business conduct is one of its greatest assets. Built by many people over many





years, the group has a strong legacy of accountability, and transparency. Its commitment to competitive excellence is combined with uncompromising integrity and honesty.

The Group adopts a five pillared Total Quality Management approach of management commitment, customer focus, quality costs, quality systems, and continuous improvement in all its ventures. Robust processes and stringent controls underlie every activity, delivering tangible benefits to all stakeholders from customer to employee.

The people working with the group are equally respected and are presented with an environment of shared ideas, efforts and responsibilities. TVS Group's history is marked by long-standing relationships which are bound by trust. The Group ensures that the employees are offered opportunities in which they can grow with the company. It aspires to give them a career and not just a job. Recognized for its excellent human resource practices, the group addresses each individual's need to grow professionally and personally. Strong emphasis on employee welfare and systems for continuous training has allowed different businesses to attract, retain and develop outstanding talent.

TVS Group is completely devoted to the well being of the society as well and all of its companies are actively involved in plethora of CSR activities. The Group strives to make this world a better place to live in and believes that a strong future requires equality and integrity in all sections of the society.

TOUR DE FORCE

- Five of the group companies have won the coveted Deming Award instituted by the Union of Japanese Scientists and Engineers.
- TVS Motors is the third-largest two-wheeler producer in India.

QUANTUM LEAPS

- TVS Group saw a revenue of Rs. 40,000 Crore in FY 2015-16.
- The TVS Group employs a total workforce of close to over 39,000 employees.