



SATYA NADELLA

CEO, Microsoft



FUTURE OF TECHNOLOGY

A person with crystal clear opinions, Mr. Satya Nadella entered the world of technology with supreme ambitions. With a skillful mind he has always followed his instincts and has managed to fly upwards the acme of success. This illustrious spearhead is achieving the big goals like a child's play and moving in direction of a glorious future==

BY MAMTA KUMARI & ANAM KUMAR

There are several leaders whom people witness emerging around them but only a few reach the heights that astonish everyone. In this process, clear visions play very crucial role and are hard to maintain in the hassling world. Those who are set to mark their remarkable existence in golden words never let any worthy opportunity slip from their hands, be it major or a small one. In the long race, solely insightful people go ahead to win the world with their extraordinary aptitudes.

A utopian leader like Mr. Satya Nadella, the Chief Executive Officer of Microsoft, comes up as a quintessential pioneer. He has the courage to carve his path even in the hardest times. Mr. Satya Nadella is that sort of person who know how to project things for attaining a particular goal. His remark, "I always wanted to build things"

demonstrates his inclination towards creating new things. He has been a computer science student and firmly believed that this course will prove to be a beginning of his success journey.

At a quite initial stage he was sorted about his strategies that would assist him to retain his desired position in the sector of technology. Chasing his intuitions, today, Mr. Satya Nadella has accomplished his goal by earning a renowned place in his aspired sector.

REMINISCING THE PAST

Born on 19 August 1967, in Hyderabad, Telangana, Mr. Satya Nadella belongs to a Telugu family. He did his schooling from Hyderabad Public School, located in Begumpet. Mr. Satya Nadella's father served as a civil servant in Indian Administrative Service. One of the most prominent steps taken by him to reach the pinnacle was his Bachelor's degree in Electronics and Telecommunications, a tough field of engineering. He had received the degree from the Manipal Institute of Technology in 1988, which then was affiliated with Mangalore University and presently, a part of Manipal, Karnataka. In order to touch the skies, Mr. Satya Nadella went to U.S. for higher studies. There he acquired his master's degree in computer science at the prestigious University of Wisconsin-Milwaukee, in 1990. Later, to enhance his exceptional leadership attributes

as Chief Executive Officer of a highly reputed firm known across the world, Microsoft. For Mr. Satya Nadella, those moments were not less than any treasure; he had worked tirelessly since years to reach at this peak. The great toiling of 22 years was one of the chief reasons that led him towards these zeniths. Also, his earnest efforts inspire millions of people to have faith in their virtuosity.

The glorious professional journey of Mr. Satya Nadella was commenced in 1992 by joining Microsoft. This firm became a platform for him where he got chance to execute his potentialities. With a determined heart and a proficient mind he has taken the Microsoft to new heights.

The series of accomplishments begun with Sun Microsystems. He had been an eminent member of the technology staff at Sun Microsystems, before becoming an indispensable part of Microsoft. Mr. Satya Nadella occupied a special place in the Microsoft since the year he entered it. He was President of the Server & Tools Division (9 February 2011 – February 2014). Further, he had led Research and Development department for the Online Services Division as Senior Vice President. Besides this, Mr. Satya Nadella had been Vice President of the Microsoft Business Division. He had been the Corporate Vice-President of Business Solutions and Search & Advertising Platform Group as well. Earlier, he was designated

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he decided to pursue MBA from the prestigious University of Chicago Booth School of Business.

Though Mr. Satya Nadella got enrolled in Electrical Engineering with intention to discover his true passion, he gradually realised that this course itself is what will take him ahead in the career. He was never digressed from his path. One main reason of his success is he does what he is passionate for.

He is an individual of high morals who believes to keep doing his work without huge expectations. According to him one should concentrate on his/her work selflessly for better outcomes. Instead of running after success, people should put genuine attempts in every task, so that success itself, bow down against them.

THE NOTEWORTHY TRAVERSE

4 February, 2014 has been an immensely remarkable day of Mr. Satya Nadella. This day was significant in his life because he was appointed

as Executive Vice President of Microsoft's Cloud and Enterprise group and under his leadership company's Computing Platforms, Developer Tools and Cloud Computing Services were structured and maintained. In addition to Mr. Satya Nadella's prominence, he serves on the board of trustees to Fred Hutchinson Cancer Research Center.

NOURISHING THE MICROSOFT

Microsoft has been a very lovable part of his existence. Mr. Satya Nadella has given valuable years of his life to this organisation. His consistent promotions at the firm are enough to justify that he has been an asset to it. He has contributed a lot to take the firm at position where it is right now.

He has spent sleepless nights to in order to establish Microsoft as a herculean organisation. Mr. Satya Nadella was the driving force behind Microsoft's initiative of cloud computing and he was involved in the development of one of the

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largest cloud infrastructures in the world. He has been credited with exceptional projection of Microsoft's Cloud OS strategy, the backend system for its online services. Cloud OS helps run Microsoft services such as Bing, SkyDrive, Xbox Live, Windows Server, and Visual Studio.

AMICABLE PERCEPTIONS

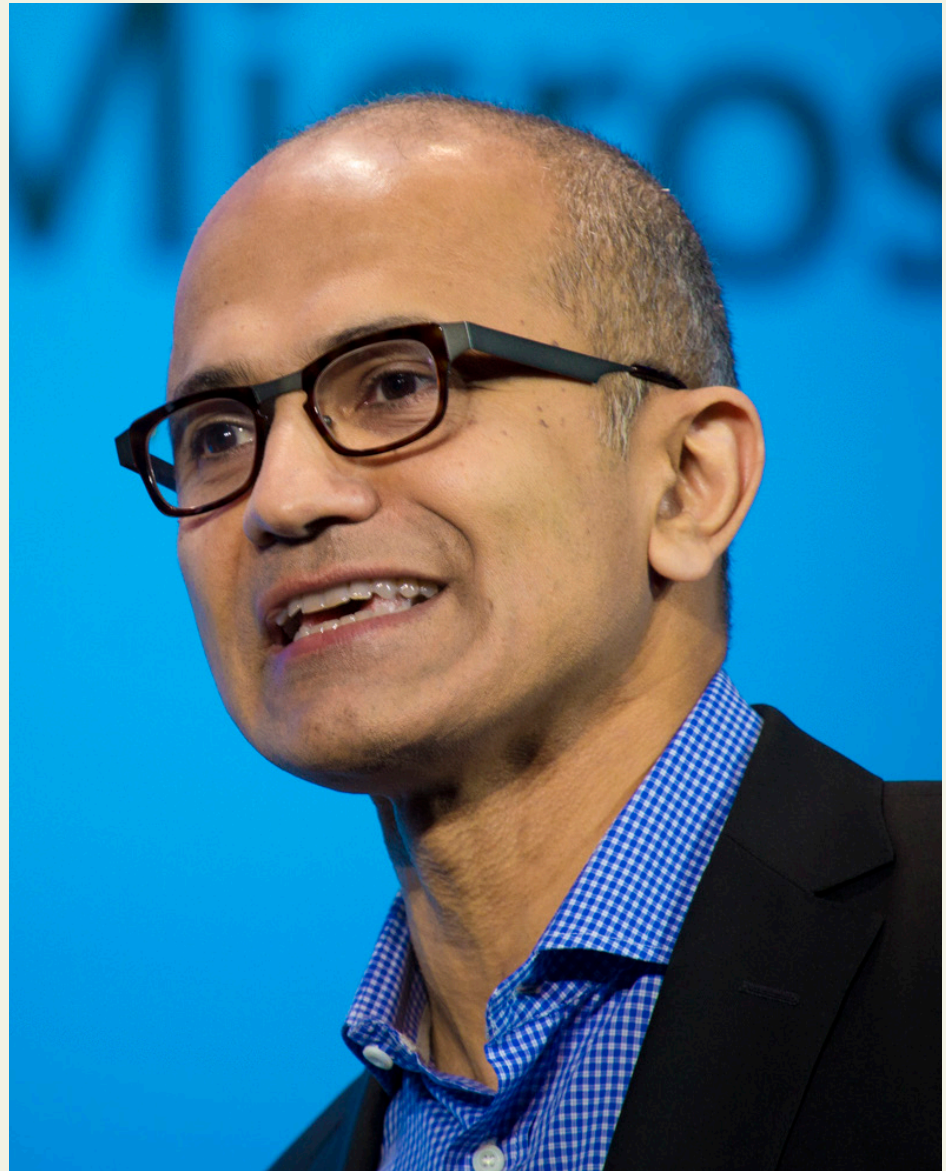
Small steps taken by him has played important role in his voyage. One thing that he strictly follows is to end each task with perfection. Mr. Satya Nadella feels astonished when he realises that modern generation is more focused to earn profits than experience. People have started to find alternatives for empiricism that eventually leads to poor knowledge.

He wants people to know that lack of awareness can only deliver unfruitful results. As reluctance for diligence affects positive career prospects. Also, Mr. Satya Nadella considers absence of stability in the youth. He finds it difficult to understand why people today, are not able to stay firm to their decisions. However, he assents to the fact that to improve the growth graph, changing a job can be useful. But for Mr. Satya Nadella if this change is recurring, something at the core is not in order and without correcting the wrong flow one cannot expect any development.

SYNONYM FOR PERFECTION

Great success certainly brings great responsibilities with it that may develop arrogance in a person but Mr. Satya Nadella is still the same gentle person who he was at the beginning of his career. There are surely bountiful traits of this leader one may wish to assimilate in his/her character. His aura instills an impression that encourages people to follow his footsteps. Today, entire nation is proud of him and wishes that India could have more Satya Nadella.

"Perfection comes with experience," it is well manifested in story of Mr. Satya Nadella. Though he had been in Microsoft for since a long while when he was considered to be chosen as new CEO of the firm. But the only thing that was barring his way was, he had not any experience as a CEO before. At that time his sheer dedication, hard work, empiricism and will-power were the key factors that made the authorities, select him for this post. The firm itself had noticed that Mr. Satya Nadella was always the most reliable person who can uphold the reputation and growth of Microsoft in future as well. Also, there were times when the company found that only Mr. Satya Nadella can



take decisions in crucial circumstances that later or soon will appear in the road of big achievements. Thus, the fate wrote a new chapter in Mr. Satya Nadella's life-book.

"This journey has both kept me on my toes and constantly motivated," stated Mr. Satya Nadella in one of his interviews. He has faced plenty of hurdles at Microsoft during his dream journey. There were times when he was utterly bewildered about what must be the next plan to put in action. But with his intellect, all the times he managed to find a solution.

The success chart of Mr. Satya Nadella's professional expedition has a stability that attracts attention of everyone around him. He has won the prestigious award, Indian of the year.