



EMERGING

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

# KAY2 STEEL

Incepted in 2006, Kay2 Steel entered the market with a vision to become the most preferable choice of the industry in the steel-bar segment. It offers the best in class products to global customers at reasonable prices. Through evolution, excellence, and commitment the brand is strengthening its foothold in the market and reflects the strength of steel in its motives for the completion of which it is striving tirelessly

**T**he construction business is blooming these days and the requirement of fine-quality construction materials is on the rise. The components which go in the making of a building define its life and safety. Steel is one such component used in the construction process whose quality is synonymous with the strength of the structure.

Thus, it becomes very necessary to use the finest quality of steel in buildings which will house many lives in the coming future. Kay2 Steel is one such promising brand that responsibly takes the charge of producing grade-A steel that is strong and serves the purpose for a long time. The company knows how important these structures are for people who make them and stay in them and is thus devoted to create nothing but the best.

#### **FINENESS IN EACH STEP**

Kay2 Steel aims to attain a holistic and organic growth path to success and hence is working ceaselessly evolving itself through excellence and commitment. The company uses the latest automated technologies to produce the best quality steel. It has a sustainable business model to create more and better at less prices and the same reflects in the affordable prices which it offers to its customers across India.

Kay2 Steel uses eco-friendly machinery for

the production process operated by highly skilled technicians. The entire course of production- from refining of raw material to the packaging of final product- is looked after by the best in industry engineers and supervisors. The company takes complete care of the entire cycle of contracting, project management, equipment design & manufacture, supply, construction, operation & maintenance, product inspection, metallurgy, architecture, transportation, finance, chemical industry and new energy, etc. It has also developed a quick method for detecting alumina in iron ore thus reducing the impurity in the iron effectively.

#### **DEDICATION TOWARDS FLAWLESSNESS**

Kay2 Steel's unflinching dedication towards the satisfaction of its customers and well-being of its employees is exemplary. The company views the entire process from the perspective of its customers and assures friendly services, high quality products and timely supplies. Along with it the reliability of its products is the reason the brand has etched its name among the top 10 market players in just a decade.

# Steel

for modern  
Engine



# Kay2

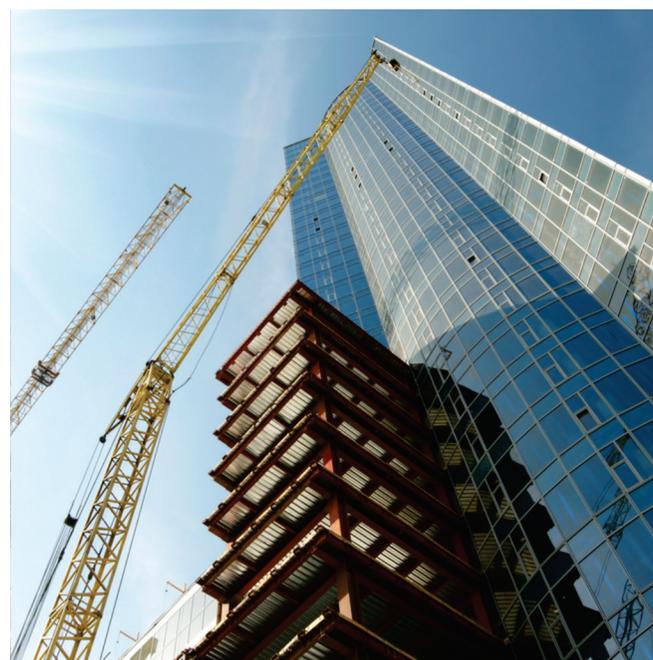
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**Kay2**  
STEEL  
TMT BARS



The brand's commitment to be the best and present the best is invested in all of its employees too who work day and night to innovate and create the finest steel which can cater to the diverse clients of its vast portfolio.

The company believes that quality and reputation go hand in hand and thus no compromise is made with the excellence of its products. A thorough consistency is maintained throughout the business operations ranging from back office to sourcing to manufacturing to supply and customer relationship to ensure that the products created are always the finest in quality. Innovation is the key concept which Kay2 Steel follows to assure quality production and sales of its products. It is ensured that the goods are designed as per the choice and requirements of the target customers.

The company also looks after the welfare of its employees. Every possible measure is taken to assure their safety and comfort. They are seen as the part of a large family whose combined efforts are necessary to pen down the next pages of this amazing success story. Their ideas and suggestions are openly welcomed by the management.

The brand ensures that no damage is done to the ecosystem while performing its activities and follows the green way for the production of its goods. Being a socially responsible organization, it shares its earnings with the whole of society and indulges in various social works to improve lives and conserve the environment.



#### TOUR DE FORCE

- Kay2 Steel products are corrosion-earthquake-and fire-resistant.
- The brand uses the highest and purest grade Fe 500 & 500 D with the best strength and the greatest mildness.

#### QUANTUM LEAPS

- The brand has a very strong and dedicated R&D Cell which ensures manufacturing efficiencies and innovating better products.
- Transparency and dedication are the parameters on which the company judges its business.