

## JANAJAL

SAFE DRINKING WATER ATMS

**J**anaJal is a for-profit private sector initiative by Supremus Group, aimed at providing safe drinking water to people by increasing its availability, accessibility & affordability. The company installs & operates water vending machines (ATMs), located at high footfall places like railway stations, bus stands, hospitals, religious places & urban slums.

JanaJal not only creates sustainability & conservation of water through efficient use of water treatment technologies but also cuts down on the use of plastic bottles that are harmful to the environment.

### MISSION-WATER, GOAL-HAPPINESS

Water, the quintessential need for human survival covers about 71.4% of the earth; but

paradoxically nearly 70% of Indians do not have access to safe drinking water. Lack of safe drinking water is the main cause of communicable diseases in India which is ranked as low as 124 in the world amongst countries that make this precious resource available to its people. These circumstances motivated Parag Agarwal, a dynamic young entrepreneur who founded JanaJal with the support of his team of hardcore professionals. This disruptive initiative adopts a technology agnostic approach based on the fact that water in India changes from region to region & the only way to ensure its conservation is through use of various technologies supported by cloud based IT systems that help in remote management & supervision of the entire network of water



ATMs. JanaJal is an integral part of the Swachh Bharat mission & is poised to grow into India's biggest services company in the water sector. They have delivered 150+ million liters of safe drinking water, dispensed via 300+ safe drinking water points & water ATMs. The present average volume per water ATM of 2250 liters per day per system is expected to increase by 40%

YOY from 2018 onwards. They also intend to launch JanaJal WOW (Water On Wheels), a battery operated e-rickshaw enabling last metre delivery of safe water to peoples' homes. With an aim of installing 1000+ water ATMs by 2018, they are on a journey to quench the thirst of millions of people through their extraordinary efforts thereby bringing a billion smiles to the nation.