



## MOTHERSON SUMI

REDEFINING AUTOMOBILES

**E**stablished in the year 1986, Motherson Sumi Systems (MSSL) is the flagship company of the Samvardhana Motherson Group. It is a joint venture between Samvardhana Motherson Group and Sumitomo Wiring System of Japan. The company is headquartered in Noida, India. The brand deals with the production of Electrical Distribution Systems and Polymer Processing. Motherson Sumi is a leading automotive mirror and wiring harness manufacturer and also supplies plastic components and modules to the automotive industry.

The first group company 'Motherson' was established in the year 1975 but Motherson Sumi did not come into existence till 1986. After the inception of Motherson Sumi, the group has successfully expanded its business in various automotive fields. The company crossed the first milestone when it established the first overseas office, in 1999, in Austria. Motherson later went on to start operating in Germany, UK, Australia and several other countries. Recently in the year 2014, the company started a new plant in Noida for Injection Molding. The company has a widespread network of 230 facilities in

37 different countries with 24 design centers, where more than 100,000 dedicated professionals work to provide quality and service to millions of customers, across the globe.

### SUSTAINING QUALITY AND RETAINING LEADERSHIP

The company believes in joining hands with firms that are doing good work in the same field and expand its growth opportunities further. Over the years, MSSL has successfully collaborated with global technology leaders to further enhance its competency, to create technologically sound products in state-of-art facilities, and advance their infrastructure to

ensure superior efficiency and total customer satisfaction.

The major key to the success of the company has been their intelligence of using vertical integration in their favor. It helps the brand to control the quality of their products. Over a period of time, MSSL has established a strong vertical integration for the critical raw material inputs, engineering design, processes and equipments to meet the customer's expectations. MSSL has been highly acclaimed and hailed for their excellence, by the leaders in automobiles like Maruti Suzuki and Honda.

