



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | **FINANCE** | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

ICICI

With the intention to make banking more convenient for the masses, ICICI bank entered the finance industry. Over the years ICICI has transformed the face of private banking and is successfully introducing the different schemes in favour of customers. At present, it is a name, well known for its reliability and a certain positive reputation which ICICI has managed to maintain till date

For providing better banking solutions, ICICI Bank was promoted in the year 1994 by Industrial Credit and Investment Corporation of India (ICICI), an Indian Financial Institution, as its entirely owned subsidiary. Today, ICICI Bank is one of India's largest private sector banks and is continuing to hold a strong position in the finance market.

ICICI Limited was established in 1955 by the initiative of World Bank, the Government of India and representatives of the Indian industry. The principal aim through the inception of ICICI Limited was to set up a development financial institution that could offer medium-term and long-term projects financing to Indian businesses.

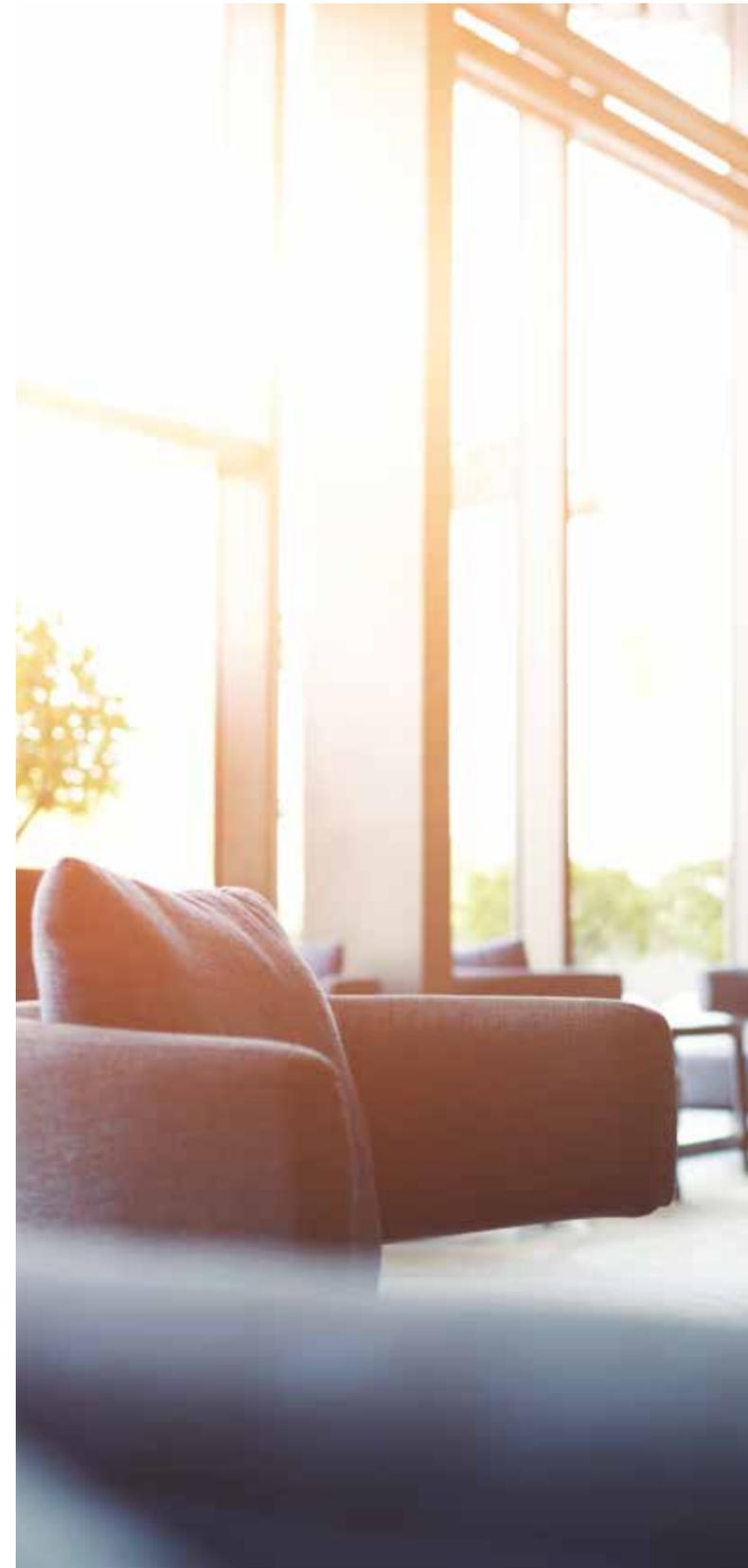
A PROMISING START

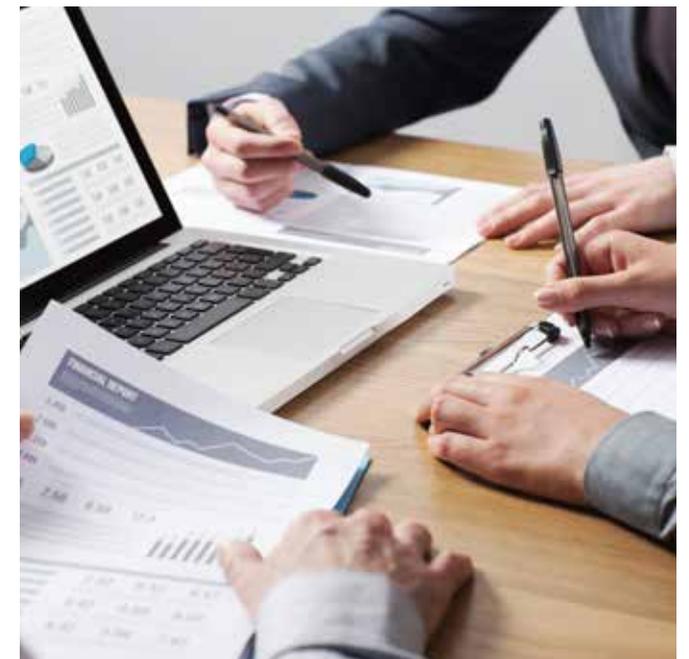
ICICI Bank is an Indian multinational banking and financial services firm. Headquartered in Mumbai, the company has its registered office in Vadodara. Earlier founded as the Industrial Credit and Investment Corporation of India Bank, it changed its name to the abbreviated ICICI Bank. Moreover, the parent company ICICI Limited was later merged with the bank.

ICICI Bank presents a vast range of banking products and financial services to the clients of corporate and retail domains through various delivery

channels and specialized subsidiaries in the areas such as investment banking, life, non-life insurance, venture capital and asset management. The Bank is doing remarkably good since its inception and its exceptional growth can be seen through its wide network of 4,450 branches and 13,995 ATMs in India. Apart from India, ICICI bank has an eminent presence in other 19 countries as well. In the year 2014, it was recognized as the second-largest bank in India in terms of assets and third one in terms of market capitalization.

According to ICICI Bank, the firm faith that customers show towards the services of the Bank plays a key role in its immense success. The bank has subsidiaries in countries like United Kingdom & Canada. Also, it has many branches in the United States, Singapore, Bahrain, Hong Kong, Sri Lanka, Qatar, Oman, Dubai International Finance Centre, China and South Africa. Besides, it has representative offices in United Arab Emirates, Bangladesh, Malaysia and Indonesia. In addition to its prominence, the UK subsidiary of the company has established branches in Belgium and Germany also.





REFINED BANKING

In the past, ICICI Bank has made many acquisitions and the most significant among them are SCICI Ltd. (1996), ITC Classic Finance (1997), Anagram (ENAGRAM) Finance (1998), Bank of Madurai (2001), The Darjeeling and Shimla branches of Grindlays Bank (2002), Investitsionno-Kreditny Bank (IKB) - a Russian bank (2005), Sangli Bank (2007), and The Bank of Rajasthan (BOR) (2010).

Further, ICICI bank has contributed a lot in the foundation of a number of Indian institutions to establish the financial infrastructure of the country over the years such as National Stock Exchange, Credit Rating Information Services of India Limited (CRISIL), National Commodities and Derivatives Exchange Limited (NCDEX), Financial Innovation Network and Operations Pvt. Ltd., Entrepreneurship Development Institute of India, North Eastern Development Finance Corporation, Asset Reconstruction Company India Limited, Credit Information Bureau of India Limited, and Institutional Investor Advisory Services India Limited (IIAS).

Its banking products are highly appreciated by the customers. Products like ICICI Merchant Services, Money2India, Money2India Europe, Extra home loans, Saral Loans, ICICI Bank Unifare Bangalore Metro Card, 'Touch n Remit' facility for NRIs in Kingdom of Bahrain, Pockets by ICICI Bank, My Savings Rewards, and Software robotics, etc. are easing up the conventional banking methods.

TOUR DE FORCE

- ICICI Bank has won the 'Best Private Sector Bank' award under the Global Businesses category at Dun & Bradstreet Banking Awards 2016.
- ICICI Bank has won 11 awards at the 17th National Awards for Excellence in Energy Management organized by the Confederation of Indian Industries (CII).

QUANTUM LEAPS

- ICICI Bank disseminates information on its operations and initiatives on a regular basis.
- ICICI Bank's website serves as a key investor awareness facility, allowing stakeholders to access information on ICICI Bank at their convenience.