



EMERGING

# INTERNATIONAL INSTITUTE of HOTEL MANAGEMENT

## THE GENIUS OF GENIALITY

International Institute of Hotel Management, better known as IIHM, is all set to create the most splendid and competent hospitality workforce in the world to cater to the hospitality industry demands.

It is the first institution to introduce the Hospitality Management collegiate program in India. With a team of well-qualified professionals it offers the students an exclusive opportunity to be trained in globally recognized skills and earn an international degree through its collaboration with The Edinburgh Napier University, UK and the tie-up with University of West London.

## CONNECTING THE GLOBE

Founded in 1994, IIHM is a part of Indismart Group, which operates a chain of hotels and offers a wide range of services in the field of Hospitality Management Education Training & Consultancy in India and the South East Asia. It has campuses in Delhi, Kolkata, Pune, Bengaluru, Jaipur, Ahmedabad, Hyderabad and KBU, Bangkok in Thailand.

IIHM also offers its students the option and flexibility to study in the UK in the Edinburgh Napier University, or the University of West London, and also at its KBU campus in Bangkok at different stages of its course in India. It has tie-ups with universities across Atlantic, the US, Australia, Mauritius, Middle East, and the South East Asian countries.

All the campuses of IIHM boast of a state-of-the-art infrastructure with air-conditioned classrooms, restaurants, food production labs, front offices, housekeeping labs and hi-tech IT labs connected with high-speed Internet.

IIHM offers industrial placements in France, Spain, Singapore, China, Malaysia, Dubai and other Middle East Countries, Mauritius, Maldives, in all

leading hotel brands in the USA and renowned luxury hotels chains in India.

## IMPARTING HOLISTIC TRAINING

IIHM – India's largest hotel school chain – trains its students well by challenging them intellectually to develop their analytical thinking, sense of responsibility, and their holistic approach to solving business problems in the real world. They are motivated to undertake research, analyze results, and compile working models related to hotel & hospitality for making them familiar with the market practices.





The Institute has devised an industry-based curriculum, in sync with international perspectives, which includes intensive independent learning, field trips and surveys, food and beverage event planning and execution, and comparing, contrasting & debating established theories. The focus remains on motivating the students to learn holistically through research, field trips, surveys, and real-time practice. The students are engaged in international case studies, essay writing, and presentation skills to boost up their confidence and communication skills.

### POLISHING THE STRENGTHS

The IIHM campuses are like a palette filled with abundance of colors as students from Thailand, Armenia, Singapore, South Korea, South Africa, Bangladesh, and many other countries study there. A team of over 300 Indian & international tutors, mentors, and professors who are all experts in the areas of their chosen disciplines is present to facilitate their learning and motivate them.

The Institute offers much more than education to the students as they are trained to face the life practically as well as professionally with the same zest. They are taught to celebrate each moment of life through various activities like sports, games, music, dance, dramatics, fashion shows, quizzes, debates, festivals, and competitions which take place from time to time. They are also encouraged to find and polish their individual talents via various types of talent hunts.



### QUANTUM LEAPS

- Only College in the World to organise biggest Culinary heats on planet Earth called "Young Chef Olympiad" with participation of 50+ countries
- India's best Education Brand 2017, Economic Times

