



JJ JONEX

SPORTS FOR ALL – THE MANTRA AT JJ JONEX

As it works with a philosophy that sports and exercise have undeniably become an indispensable part of our lives, when India is considered, the brand name JJ Jonex will always be one of the first on people's minds, due to the sheer quality and trust that the brand possesses

Ever since the company started producing cricket balls way back in 1968, JJ Jonex has been one of the nation's best in the manufacturing of sports equipment. It was able to reach the zenith as it fully understands that the thrill of playing, the adrenaline rush, the spills and kills, it all happens in sport.

ONE OF THE BEST SINCE TIME IMMEMORIAL

During these 50 or so years, the company has been continuously adding new and improved sports equipment to its catalogue, with new products being launched all the time. Their most recent product is a kick bike, highly durable and stylish, aimed at kids and youngsters. The company has enjoyed a glorious past, and that has been highlighted by the numerous awards that it has been bestowed with.

The best entrepreneur award in 1995 by the International Economic Forum, the national award for outstanding entrepreneurship by the Ministry of Micro, Small and Medium Enterprises

in 2010, and the Rajiv Gandhi award by the National Integration and Economic Council are just a few of the awards that the organization has been bestowed with. These awards and recognition go a long way in cementing the status of JJ Jonex as a trusted, quality sports manufacturing company, one which has always been on the top of its game.

A VARIETY OF SPORTING GOODS, LIKE NO OTHER

As JJ Jonex is one of the leading sports goods brands in India, their equipment ranges across a wide variety of sporting goods, with something for everyone. They cover all major sports and fitness activities and therefore can cater to a large audience. With skates, skateboards, tennis racquets, table tennis equipment, badminton racquets, chess boards, gym equipment and cricket equipment just to name a few products, JJ Jonex has one of the most comprehensive catalogues that you're likely to find for any sports company. Balls and sports clothing are also two of their best selling products, with JJ Jonex also providing equipment

for the less popular sports of India such as rugby and basketball.

The reputation of being India's leading sports equipment manufacturer brand does not come without hard work and dedication, both of which are integral parts to JJ Jonex. With Mr. Janak Raj Mahajan at the helm as the company's MD, their dedicated team of engineers and supervisors ensure strict quality control and safety checks at all stages of the manufacturing process. Therefore, it is not surprising to know that their clients include the Sports Authority of India, Defence Services, Director Sports Punjab and Uttarakhand, and the Sports Authority of Andhra Pradesh among many others. The concepts of high quality, reasonable prices, and a mutual benefit are what drive the company forward. "Pursue the perfect, innovate forever" are the golden words that the company lives by.

An ISO 9001: 2008 company, it focuses on high quality, reasonable price, best service and mutual benefit with a highly skillful, well managed and professional staff members who believe in passionate work for innovation & quality management.