



DROOLS

OFFERING THE BEST NUTRITION FOR YOUR PET

Nutrition for pets is one thing where there is no room for complacency. Providing your pets with the best-quality food that is possible should always be what you aim for. Helping you out in this activity is Drools, an Indian pet food brand, which has quickly become one of the largest in the country

Part of the IB Group, a conglomerate with more than 4000 crores annual turnover, Drools is an expert in animal nutrition, and in the talented hands of Mr. Fahim Sultan as the Director, it has quickly become India's largest pet food manufacturing brand.

A BRAND WITH ALL THE BEST ATTRIBUTES

Believing that a dog is a man's best friend, and taking care of your best friend is one job that should be done with utmost care and heart, Drools pet food offers your pets and animals with unparalleled nutrition, keeping your pets healthy and active.

Their food is enriched with quality prebiotics, and aids in maintaining a healthy digestive system. Their produce is also packed with natural minerals and vitamins, which ensures that your pets have the perfect bone and joint health. Visibly healthier coats and healthy teeth in pets are all because of the highest-quality standards that Drools uses while manufacturing its pet food.

Full of protein, carbohydrates,

antioxidants, micronutrients and vitamins, Drools pet food is one of the best options for all your beloved cats, dogs and the like.

By developing hygienic and safe products which are recommended by vets all over, Drools have been constantly pushing the boundaries set by themselves.

INNOVATION ALL OVER

Since the brand's inception in 2010, Drools has been renowned for their innovation and research that they put into their products.

In 2017, they engineered dog food specific to different breeds, such as Rottweiler, beagle, pug, and German shepherds.

For the Indian market, they have also engineered the VET-PRO product, keeping in mind the needs and wants of the Indian dog breeds. Their specially developed formula helps keep the skin and coats of dogs healthy and soft. Their semi-moist puppy kibble also contains sufficient nutrition and vitamins which is required by dogs on a daily basis.

Similar to their dog food, they have

carried out research and development work on other pet foods that they manufacture, with their cat food brands also showing-off their edge in technology.

Customer satisfaction and product integrity are two principles that Drools swears by.

Their 100% product replacement guarantee is a measure of both these principles and the trust that they put in their products and services. Continuous support from their loyal buyers has led to Drools becoming the number 2 pet food brand in India in a very short span of time, despite competition from established international brands like Pedigree. Besides being available online, their products are also available in over 9000 outlets across more than 100 cities.

Drools has always been a figure of trust and integrity ever since it burst onto the pet food scene in 2010. With products that your pets are sure to love, Drools has been setting benchmarks for all other pet food manufacturers, due to the sheer pace of its growth. One of the best pet food brands out there, Drools is here to stay and slay the competition.