ODIGO
IGNITING INNOVATION

A flagship brand of TalentBridge Technologies, ODIGO is a revolutionary messaging platform designed for boosting the productivity of field workers who are always on the move. It primarily caters to the on-field engagement needs of corporates having geographically dispersed field workers

Technological advancements have made inferior technologies obsolete. The primary objective of ODIGO is to help businesses stay competitive and efficient in the face of digital disruption. With the advent of the internet, social engagement technologies have gained the upper hand for changing the way people communicate and manage their professional work. However, those technologies are not adequate for business mandated environment owing to data security risks, and data sovereignty risks. Moreover, social engagement technologies are not capable of managing a distributed workforce effectively.

ODIGO, an enterprise messaging app developed for a distributed workforce, goes beyond standard messaging apps. This scalable and secure app is capable of handling hierarchy-based interaction in matrix organizations seamlessly. It also maintains the highest levels of confidentiality of the shared content by encrypting every message shared in the form of .ppt, .pdf, .doc, including audio-video formats.

HELPING ENTERPRISES TO KEEP PACE WITH CHANGING TRENDS

ODIGO is a horizontal SaaS product that caters to an eclectic range of consumers. This messaging app benefits businesses across multiple niches having diverse needs and end-targets. It also numerous features such as geo-tagging for marking attendance, identity verification using face recognition technology, and check-in and check-out with a timestamp.

ODIGO's geo-location-based lead broadcasting streamlines the process of lead management. The app broadcasts business leads to field representatives based on the latter's proximity to the prospective client (lead)'s location. Thus, even if you are in the field, ODIGO will never let you miss a business prospect.

Moreover, ODIGO also offers video call-based sales interaction for creating seamless customer experiences. With lockdown, and social distancing becoming the new norm, a lot of enterprises are counting on ODIGO for conducting video product demonstrations/discussions with their customers. ODIGO's video sales tool not only helps users maintain social distancing norms but also makes geographical barriers redundant by letting your global customers know about your business offerings.

Some factors that affect the overall productivity of field workers are manual planning, incomplete customer profiling, and time spent on servicing, and data reporting. ODIGO streamlines the workflow for field workers by giving everyone access to information at their fingertips, which is crucial for boosting the productivity as well as business success. For example, with ODIGO, field workers do not have to make calls for fixing appointments with clients as broadcasted leads have all the necessary details on ODIGO. Field executives can use the app for fixing appointments right from the field. Similarly, this horizontal SaaS product also relieves field executives from the burden of making data entry on calls/visits, and creating reports on excel sheets separately to be shared with reporting managers. Lead engagement can be updated on the move with absolute ease.