



# RAMAKRISHNA ELECTRO COMPONENTS

## DRIVING THE ELECTRO COMPONENTS INDUSTRY TOWARDS NEWER HEIGHTS

RamaKrishna Electro Components Pvt. Ltd. (REC) is a leading distributor in the electronic components market since 1984. It achieved the coveted position of being the topmost distributor in the South Asian region in the year 2010 and has retained the feat this year as well

**R**amaKrishna Group is headed by the Chairman Satish Luthra, and the Managing Director Shivang Luthra. Under their expert administration, the Group has expanded its wings to numerous offices and warehouses across India as well as around the world. With an idea to take their business to new locations and to extend support to more customers, today, the Group has set up multiple outlets in Singapore, Hong Kong and China, which are well-equipped with the latest infrastructure required for logistics, design, application development and techno-commercial assistance for its clients.

### A VAST ARRAY OF PRODUCTS

With the expertise of a technically prolific team, REC offers a wide range of products starting with semiconductors. It provides a vast set of diverse high-end

semiconductors, which have earned the organization a massive clientele owing to their wide application and best-in-class quality and design.

Their active, passive and other electronic components encompass a huge array of sub-products, which are greatly utilized by numerous enterprises that deal in and manufacture electronic appliances and devices.

### ENVISIONING EXPONENTIAL GROWTH

The REC Group consistently strives to become the most preferred partner to provide electronic components and solutions in the sector. A positive outlook and dedication helps the organization envision a business that not only inspires others but enhances the lives of all the people associated with the Group. The customers, employees and suppliers are considered as an integral part of its growth journey. The Group aims to strengthen its position in segments such

as Automotive, Signage, Power Inverter, Power meter, Lighting and many others. Besides this, it has strategic tie-ups with third parties and is developing in-house teams to conceive viable solutions to ensure that it achieves success in all its ventures.

### MERIT RECOGNIZED

Over the years, the REC Group has taken pride in the way it conducts its trade. With impeccable services, customized solutions and members of the staff who work tirelessly, it has turned into one of the biggest names to reckon with in the electro components sector. The organization's competence can be assessed from its transparency in managing conflicts, effective decision-making and clear communication. Its efficiency and efforts have been recognized by various bodies in the industry and have been aptly awarded.

From the Participation Award in the LED Expo in the year 2010 held in New Delhi to Cable and Broadcast (India) 2004 Award, REC has many feathers in its hat. It has also won the 'Appreciation for Sales Contribution in 2011 Award' by Toshiba along with being recognized as the Valued Business Partner for Philips in 2002.

With the Gold Award from NXP Semiconductors Ltd. and many other felicitations, the award list of the Group is extensive and rightfully commendable.