

Rooted in the fundamental values of integrity, responsiveness, expertise, and ambition, Prabhudas Lilladher provides a comprehensive gamut of financial advisory services in the Institutional and Retail domains including Equity & Derivative Broking, Investment Banking, Corporate Advisory, PMS, Online Trading, Loan Against Shares, Mutual Funds,

IPOs, Real Estate, Home Loan & Loan Against Property. Additionally, with its various Companies – Prabhudas Lilladher Advisory Services Pvt. Ltd., Prabhudas Lilladher Pvt. Ltd., PL Capital Markets Pvt. Ltd., Prabhudas Lilladher Financial Services Pvt. Ltd., PL Fund Advisors Pvt. Ltd., PL Distribution Company Pvt. Ltd., PL Commodity Markets Pvt. Ltd. and PL Insurance Broking Services Pvt. Ltd. – the Group is committed to offering products

and services that drive growth and help meet various financial objectives of institutions and individuals based on a deep understanding of their unique potential and aptitude. The firm was established in Mumbai by Mr. Prabhudas Lilladher Sheth as a partnership Stock Broking Firm in 1944. By 1970, he had successfully introduced the Equities Arbitrage Business services and Equity Stock Broking services to its growing portfolio of offerings. It soon started its first branch in Pune and became the first firm to offer door-to-door services to its valued customers. It also became the first broker to be corporatized as a BSE member and within a decade developed a strong sub-broker network. It has grown more than 800 times in terms of its gross revenue and 35 times in terms of human resources, since the organization began its interesting journey.



SERVICES WITH A UNIQUE EDGE

Prabhudas Lilladher works with a unique edge to foster its services and has invested a great deal of its resources and time into strengthening its background operations. All its offerings are initiated, conceptualized, and executed by a seasoned and dedicated team of experts. This team is composed of professionals who come from diverse financial backgrounds and are continuously striving to power the financial growth of their clients. The technical structure of the firm, too, is extraordinary and is designed to serve quick and accurate results. Prabhudas Lilladher also boasts of an extensive and impressive research deck consisting of dedicated teams conducting painstaking technical and fundamental research to beat the market time and again. The lab has internally developed analytical tools and models that have consistently provided clients with an edge over the market. The findings of the research team take the form of various daily, monthly, and quarterly fundamental and technical research reports. The firm also runs a 24x7 Customer Connect Cell to address all operational issues that its clients face. Fitting into the modern tech-led world, Prabhudas Lilladher has innovated greatly to evolve its services to suit the needs of the customers of today. It offers multiple trading modes to ease the process for its patrons across the length and breadth of the country.

PRABHUDAS LILLADHER

SETTING HIGH BENCHMARKS OF EXCELLENCE

A financial services provider that is more than seven decades old, Prabhudas Lilladher Pvt. Ltd. is a constantly evolving enterprise, extending easy and affordable services to its clients. Its adherence to its core values has helped it in its journey of becoming one of India's top financial services companies