

## CANON INDIA

SAY, CHEESE!

**T**he Canon camera is a magical invention that captures the meticulous and affectionate moments, you want to relive in the most technologically advanced photography. Canon cameras and various other imaging products are an invincible brand world over. Ever since its inception in 1937, they have helped in shaping the dreams of millions of photographers, travelers, and all those who like to pose a smile in front of cameras.

The scene behind the peerless brand Canon cameras is a dedicated team that is diligently working towards innovative and cutting-edge technology, which is constantly producing new products to keep its clients satisfied and attracted to the art of photography.

### SPREADING THE SMILE

The Global leader in imaging technologies spread their effervescence and began operating in India in the year 1997. Headquartered in Gurugram, Haryana, they have offices in 14 cities spread across all over India; supported by more than 1000 employees with special emphasis towards gender equality and encouraging women staffs that strengthen the hold of this brand. Canon India, offers a comprehensive range of over 200 sophisticated products, which are contemporary and dominate the photo imaging digital range far ahead of their competitors. The primary products that the company offers include Digital Cameras, Digital SLR's, Lenses, Accessories, Digital Copiers, Multi-Functional Peripherals, Fax Machines, Inkjet and Laser Printers, Projectors, Scanners, All in One's, Dye Sub Photo Printers



and Semi-Conductors etc. They forayed into the retail space in 2010 with the launch of Canon Image Square (CIS) in 2010.

### CARE WITH "KYOSEI"

Canon India share and spread their success story, by making the smiles that are posed in front of their cameras infectious through their - Corporate Social

Responsibility (CSR) projects. Responsibly enough, Canon's CSR policy is in line with their corporate philosophy "Kyosei", which means living and working together for common good. Their "Adopt a Village" policy is committed to fostering self-reliant rural communities in India and empowering them through better health, education, and a better environment.