

LAPCARE

LEADING IN GLOBAL DISTRIBUTION

A global leading distribution company preferred for its quality and innovative technology products, Lapcare provides laptop spares and accessories, ably supported by a passionate and devoted team of sales, service and marketing team, with a strong presence all over India

Incorporated way back in 1997 in Singapore and making its entry into the Indian market in 2007 jointly with Rx Infotech Pvt Ltd, Lapcare's product offerings to its customers include a vast range of compatible laptop spares of all major laptop companies, accessories and mobility solution along with high quality standards and service warranty that in no way falls behind in matching original laptop products, and all the more at a much lower price. In fact, with an imposing vision and a sharp strategy, Lapcare has acquired a sizeable chunk of the market share in a decade's timeframe.

A BANKABLE ASSOCIATE

Lapcare is highly sensitive with respect to customer service and has continuously offered innovative and best quality products. With a strong and growing distribution network of more than 6500 distributors across India, Lapcare has a strong market presence in nearly all major cities of India and is swiftly getting bigger to reach out to its customers.

In technology industry, major technology purveyors seek for a complementary and bankable distributor to serve a particular segment or the whole market so as to provide extensive market reach and coverage for increasing the marketing impact, soaring sales, widening geographical reach, lowering operating costs and achieving supply chain efficiencies. Lapcare has emerged as a leader in meeting the requirements of technology companies to timely address the customers' plight by developing a service delivery model that works well from both operational and financial perspectives.

Lapcare has in one way or the other shared responsibility of companies to provide effective and timely services without having them incur capital outlay on servicing and after-sales support front.

The complementary nature of

services provided by Lapcare has in turn transformed into a valuable proposition, and has allowed it to chart on the path of being a leading global distribution company in the domain of computers, laptops, mobiles and allied accessories.

Lapcare's association with almost all major IT brands has made it a single point for all computers/servers spares, service and IT peripherals needs, and all this is perfectly facilitated by pan-India presence and a highly committed marketing and service team that has been very instrumental in grabbing a significantly large market share.

SYMBOL OF QUALITY & TRUST

Lapcare being a customer-centered and market-focused organisation offers a host of innovative solutions through an effective supply chain network of retailers, re-sellers and stockists not only in India but also internationally such as in Hong Kong, Malaysia, and China.

Other than meeting the IT-enabled product and service needs, it also provides a wide range of value-added services to

help customers minimise time-to-market, reduce total cost of ownership, launch innovative products and boost their overall competitiveness. Its laptop protection plan (LLP) assures the end users of free of charge repairs or replacements of Lapcare battery, adaptor and car power inverter.

