



PRIMUS PARTNERS

PHENOMENAL SOLUTIONS FOR A STRONGER NATION

Primus Partners Pvt. Ltd. is an eminent consulting firm that has been supported by a team of dedicated professionals. It has been following the principle of 'Idea Realization,' which empowers organizations to work more efficiently. Aply driven by the CEO Nilaya Varma, it is a name to reckon with in the consulting sector

With a rich experience of working with the private and public sectors across the world, Primus Partners has mastered the job of providing 'experience in action.' The company's experience across sectors involves closely collaborating with the governments of over 30 countries, including the Government of India. The organization's strong core team consists of renowned, seasoned and accomplished individuals with large volumes of work in different arenas including civil society organizations and large corporations. With its offices stretched across India in the cities of Delhi, Mumbai, Chandigarh and Bengaluru, the organization is optimistic about making its presence felt in the international arena by working in South Africa, Qatar and Manila.

There are five major solutions brought forward by the company, under its framework of 'Idea Realization,' which is targeted towards deciphering

the optimum potential of the Indian market. The organization's goal-oriented advisors with domain expertise assist and generate huge value-driven ideas to support new endeavors and the niche requirements of clients. The amalgamation of international experience and subject matter expertise has enabled Primus Partners to emerge as a comprehensive consulting solutions provider.

DELIVERING EFFECTIVE SOLUTIONS

The core team at Primus Partners has designed methodologies and templates, which address diverse areas. Every aspect is overseen by dedicated experts just as the CEO himself monitors the proceedings under Policy Realization. This holistic approach takes care of all the key pillars including the Public Policy Realization (overseen by Mr. Nilaya Varma, CEO), Investment Realization (overseen by Mr. Kanishk Maheshwari, M.D.), Impact Realization (overseen by

Ms. Charu Malhotra, M. D.), Technology Potential Realization (overseen by Mr. Devroop Dhar, M. D.), and Sector Potential Realization (overseen by Ms. Aarti Harbhajanka, C.F.O.). Each of the pillars acts as a catalyst to strengthen the core and advancement of the nation.

Primus Partners offers various IP solutions to deliver great outcomes. One such example is Choice - a beneficiary-led welfare management platform which brings a paradigm change in welfare delivery by providing the choice of restructuring the benefits in the hands of the beneficiary. This platform helps Primus Partners in leading the way for companies to analyze and interpret the business opportunities and look for a significant transformation.

Leading firms in the private sector and various Central and State Governments and related departments, form the clientele of Primus Partners. Research and insights form the core of Primus Partners, which is evident in their various publications and point of views.

The firm is also associated as a knowledge partner to key sectoral interventions. The Primus Partners experience promises a trusted and hands-on leadership team that has helped both private and public sector by driving transformation and growth.