



GMMCO

THE GIANT TURK

A future-focused and socially responsible organization, GMMCO is a part of the legendary CK Birla Group, working in diverse sectors and pushing boundaries with each passing day to surpass its existing laurels to continue being the best in the industry

Beginning its journey in 1967 as a part of the 2.4 billion USD conglomerate called CK Birla Group, GMMCO today is one of the most successful enterprises in the heavy machinery and equipment industry with 100+ branches, 80+ warehouses containing 60000+ line items of parts inventory, 5 workshops, an SOS laboratory, and 3 repair facilities. Headquartered at Chennai, Gmmco has the most extensive network and best-in-class infrastructure.

A long-standing priority dealer for Caterpillar – the world leader in machines and engines – for more than three decades in India, the company is also executing long-term maintenance contracts for CIL and its subsidiaries supplying, erecting and supporting a large fleet of heavy earthmoving equipment.

It also has deep partnerships with other industry leaders like Daimler, Perkins, FG Wilson, SEM, Maxam, Schneider Electric, Terex Finlay, Junttan, Linhoff, IMT,

Loadstar and Sitech and is also extracting underground coal for SCCL & CIL subsidiaries on cost per tonne basis.

The organization is helping to build world class roads, airports and major infrastructure projects, modernise railways, keep maritime boundaries safe, produce oil and gas and serve the ever increasing demand for power through a wide range of engines, generators and renewable energy solutions

GREAT PLACE TO WORK

Recognized in the top 100 best places to work for 2020-21 by GPTW, Gmmco is an equal opportunity employer and has a great deal of focus and success in skilling, leadership development and employee engagement programs. It also has a cultural transformation initiative, across the organization, called Unleash, to support greater diversity in the workspace.

GMMCO has developed complementary solutions for increased customer engagement and improvement of process

efficiencies. The organization has digitally enabled its workforce completely and has invested in data analytics to provide right insights for decision making.

The company's 2500+ employees are the reason for its continued growth and success. The Gmmco team's network and service capabilities are the biggest differentiators, and their knowledge and ethics are the reasons for their customers' continued trust in them.

FUTURE-FOCUSED INITIATIVES

With a focus to be future ready, Gmmco has recognised digital and technology as a key enabler. The company has implemented solutions for remote monitoring, fleet management and equipment utilization.

Giving back to the community is a strong DNA in the CK Birla Group. Gmmco does not look at CSR as an activity but as an opportunity to give back to the society they belong to.

The company's goals do not stop with shareholder value maximisation, but lie in maximising the interests of a much wider set of stakeholders that encompasses the owners, employees, customers, environment and the society that they operate in. Gmmco's endeavour is to make a positive impact on society and the environment by suitably leveraging technologies and resources for the greater good of the world.