



## GAF

### ENHANCING FINANCIAL LITERACY

*Global Applied Financial Analyst is a self-paced study finance course in India that is providing an opportunity to the undergraduate students to make a career in the field of finance, training students with industry-relevant curriculum and providing internship or dissertation opportunities*

**W**ith a vision of generating global financial awareness, GAF A or Global Applied Financial Analyst, jointly offered by NSE Academy Limited and EIDOS, is teaching the students to operate effectively and ethically in the financial markets.

#### **MAKING THE STUDENTS CORPORATE-READY**

It wants to promote academic growth by developing human potential in creating financially aligned individuals. The courseware is designed in such a manner so as to provide aspiring graduate students deep knowledge of the financial management curriculum. The main aim of GAF A is to impart the students with an empirical approach towards the subject of financial management by giving them the practical knowledge and industry exposure. The program is designed across three levels, namely associate GAF A, professional GAF A and expert GAF A.

#### **CAREFUL RESEARCH AND ANALYSIS**

Professional GAF A gives an insight into

the applied economics into the financial markets, fundamentals and technical analysis of the movement of stock prices and understanding of the concept and usages of derivative trading. It helps the students to analyze the financial stability of a company by teaching them about the ratio analysis, fund flow statements, cash flow statements and various other financial indicators. The expert GAF A level is designed in such a way so that the students can learn about the dynamics of commodity market, investment advisory and financial planning, equity research analysis and knowledge of foreign exchange and currency markets. The program critically explains the performance evaluation techniques and also how to apply the various approaches to the portfolio. The associate GAF A program explains about the financial market systems, fundamentals of bank management, personal financial planning, mutual funds and fixed income security.

The interesting thing about this program is that it elaborates upon the mechanisms of capital markets from the perspective of an individual investor and a financial

institution. All the three levels build a strong knowledge base of finance, stock market and capital markets as they are prepared after carrying out extensive research on financial careers by using the latest parameters and tools in career projections and assessment.

#### **JOINTLY DEVELOPED BY EIDOS AND NSE ACADEMY**

The credit of developing a course like GAF A goes to NSE academy and EIDOS that are dedicated to create an atmosphere of knowledge which can help the professionals to take informed decisions relating to the securities market by spreading financial literacy in the country. The association of NSE academy and EIDOS has made GAF A a platform that uniquely motivates and empowers the students to make a successful career in the field of finance. The EIDOS group which was incepted almost two decades ago has trained more than 20000 students in various fields such as finance, FMCG and consulting. The institutes operating under the EIDOS group have been consistently ranked among the best in India.