

GODREJ PROPERTIES

TAKING REAL ESTATE TO THE NEXT LEVEL

When one thinks of home appliances, security, furniture and consumer goods all rolled into one, the first name that pops into one's head is the Godrej Group. In what can only be justified as a master of all trades venture, the Godrej Group has been continuously providing the best in class services

Established in 1897, the Godrej group had a single aim in mind – to establish economic self-sufficiency and excellence within India, even in those times of British rule.

BRINGING THE GODREJ TRUST

Making powerful and meaningful products has always been in Godrej's DNA, with the organization being credited with creating the first ballot boxes for independent India's first general election, and making one of the world's first soaps out of vegetable oil. Continuing a 121 year old legacy, and bringing with it the trust of the Godrej brand name, Godrej Properties aims at continuing the good work of the brand in the real estate industry.

The philosophy, integrity and innovation of Godrej have been bestowed upon the real estate industry in the form of Godrej Properties. Cutting edge design and technology is what helps them achieve their goals.

SUCCESSFUL PROJECTS AND MORE

Innovation is the forefront of all things at Godrej. In the real estate industry, Godrej Properties has delivered many innovations and industry-first projects, ones that competitors could only have dreamt about. Planet Godrej was India's tallest occupied building when completed in 2008. Godrej also owns the only LEED Platinum certified project, their commercial office project, the Godrej BKC. They also own one of India's most sustainably planned projects, The Trees. Within six months of launch, Godrej Properties had already sold INR 1200 crores worth of spaces back in 2015.

An IPO in 2010 enabled Godrej Properties to become a publicly listed company, raising USD 100 million in the process. Their fund management subsidiary, Godrej Fund Management, was launched in 2016 and raised USD 275 million in a real estate focused fundraiser.

RECOGNITION FOR THE GOOD WORK

All the innovation and hard work of Godrej Properties has not gone unnoticed. At the Construction World Architect and Builder Awards 2018, Godrej Properties was awarded with the title of one of India's top builders, an honour bestowed upon only a few. This was the second successive year that Godrej Properties captured this award. In the ABP News Real Estate Awards of 2017, Godrej Properties was named as the residential developer of the year. It also took home the Premium Real Estate Company of the Year Award home at the Corporate Live Wire – Innovation and Excellence awards. All these honours lay testament to the fact that Godrej properties symbolises everything that Godrej stands for. Innovation, sustainability, and a will to do good for the society are the principles that Godrej properties abide by, and it is clearly visible in their work. It is the people working at Godrej Properties that make the organization exactly what it is. Their hard work, talent and the will to win has helped shape the company into the real estate tycoon it is today.

