

SMART WIFE

THE BEST SOLUTION FOR ALL YOUR GROCERY NEEDS

Understanding that these days it is tough to find someone we can genuinely trust, especially in the food sector, where adultery & malpractices are on the rise, Smart Wife - a leading departmental store brand - has given a genuine hope to customers, as it aims to provide only the best-quality products



The parent company of Smart Wife, Om Shri Shubh Labh Agritech Pvt. Ltd., was registered in 2017.

EAT HEALTHY WITH SMART WIFE

Smart Wife is still one of the 'infants' of the departmental stores sector. What is surprising to see, however, is the rapid growth that the brand has showcased. In under a year, it has opened up more than 20 mega stores in the capital of the country, Delhi, and plans to open a 100 more in different locations by the end of 2018.

Serving more than 5 states currently, the company is headquartered at Gwalior, Madhya Pradesh. Grains, bakery products, spices, rice, dry fruits, and oil are some of the commodities available for sale at all Smart Wife stores. These products are sourced from the absolute best farms and dealers, with a transparent supply chain process, and rigorous quality control checks to make sure that the customers get what they pay for.

With their intensive knowledge about the agritech sector, Smart Wife presents to their customers the best-in-class products at competitive prices.

UNPARALLELED PROWESS

Their unmatched expertise in what they do enables them to service their customers with top-of-the-line products, and their advanced usage of technology in everything they do helps their cause further. They obtain their produce that is hygienic and from sources that are trusted, because in the end, it is customer satisfaction that matters more than any profit or fame. Be it water, fruits, vegetables, flour, cereals or spices, Smart Wife makes sure that products are of the best quality possible, and that the packaging and processing methods used are technologically advanced enough to benefit all parties involved.

It believes in four mantras for best internal and external results: A for Ability,

V for Vision, P for Passion and F for Force. Thus, the experienced and young, expert and dynamic professionals at Smart Wife manage the entire organization with a mantra of AVPF. The expertise of the business also comes from other ventures of the company, as its business is expanded into petroleum, transportation, logistics and education.

EXCELLENT MANAGEMENT

Girraj Bansal, the CEO and President of Smart Wife, believes that in this ever-changing society, the most powerful and enduring brands are built from the heart. It has been a great journey so far, but it is only just the beginning. His vision forms the basis of what Smart Wife stands for. Servicing their customers directly from the heart, in order to please their hearts, is what the brand aims to achieve.

Sometimes, in this cutthroat competition, all it takes to succeed is a little bit of love and affection! It is certainly an approach which could be used by most brands out there that seem to have forgotten what the customer really means. Taking a page

out of Smart Wife's book may prove to be a saving grace for them! Smart Wife has proven to be a brand for the masses, in this selfish world. Continuing the good work is all that is required, and it won't be long before Smart Wife becomes a brand renowned all over the world!

