

HARI DARSHAN

AROUSING SPIRITUALITY

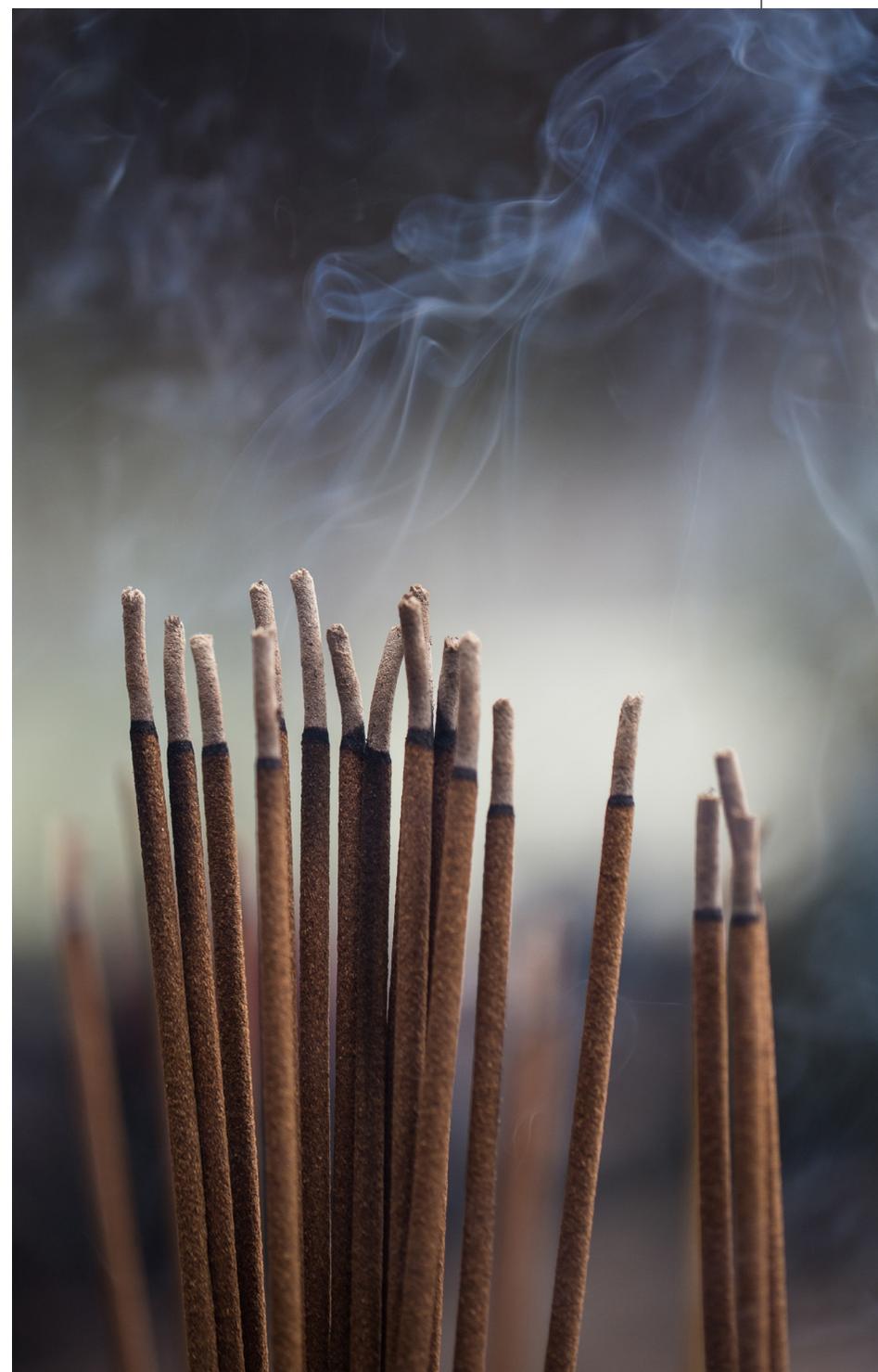
One of the largest manufacturers of Incense, Spirituals, Aromatherapy Products, Fragrances, & other related products, Hari Darshan Sevashram Pvt. Ltd. is a renowned leader in the sphere of Incense & Spirituals for over a hundred years. Inherited by four generations for over a century, the technique of incense-making at Hari Darshan is a passionate art of blending fragrances, and the science of making use of the best ingredients.

A successful metamorphosis of a family business originating in the late 19th century into a privately-held limited company in 1980, is a result of synergy between the traditional art of making fragrances & incense, & the modern manufacturing techniques. Its quest for perfection & passion for constant improvement have enabled it to become one of

the largest manufacturers of incense products, & especially capital-intensive products like Incense Paste with 11 production units across the country & a dedicated team of over 1000.

MANUFACTURING EXCELLENCE

Efficiently manufacturing a product that has a history of 1000s of years, using modern & scientific manufacturing methods is not an easy task. However, Hari Darshan has not only successfully met this challenge but also set new benchmarks in manufacturing incense. Today, the brand has the most extensive incense manufacturing set-up in the industry with units strategically located across the country & its enormous production set-up comprising 12 units & 2,50,000 sq ft of production area. Further, its marketing network caters to millions of outlets



through 500 distributors & 150 sales professionals.

UNMATCHED INNOVATIONS

The brand's in-house creative team specializes in the development of new designs and packaging concepts and its innovations have set many new standards in the marketplace. Hari Darshan also has research & development tie-ups with its ancillary units

and service providers for cooperation in areas like cost-cutting, time management, inventory control, and better product delivery. Moreover, each aspect of its business is constantly evaluated against set standards to ensure total quality and the management constantly monitors these standards to accommodate the dynamics of business environment.