

ASIAN PAINTS

PAINTING DREAMS, REDEFINING HOMES

With almost 75 years in the home décor industry, Asian Paints has crossed the bar of excellence with its high-quality products and appealing service to its customers. Currently operational in almost 19 countries, the company has accumulated a set of consumers who have an unbreakable trust on the brand.

PAINTING THE MAGNUM OPUS

The journey started in a small garage when four far-sighted friends were ready to establish one of the largest paint companies in the world. The company boasts of its strong consumer-focus and innovative spirit and over the years these are the qualities that have made Asian Paints India's leading paint company. The company leads this sector in India with

an astounding market share of 54.1%, and stands fourth in the Asian market.

DELIVERING THE BEST

Even with tens of painting brands in the market and new ones coming up every now and then, Asian Paints has firmly held its consumer base. The company has made a tryst with quality and service; from delivering the best quality paints to getting the customer's house painted in a very short period, the company has struck every chord in the best possible way. The company has a separate counseling cell for customers who want advice about how and what to paint their homes with.

VISION OF A COLOURFUL TOMORROW

Asian Paints aims to become one of the top five decorative coating companies worldwide



very soon; collaborating with established global partners is one of the ways in which it aspires to live that dream. The brand is continuously striving to strengthen its quality and firmly placing itself in the global market.

The company is not only focusing on its own materialistic development but has been widely participating in

developmental work for the society. A team of diligent people work in carrying out the company's CSR. CSR focus area for the company comprises Education, Skill Development, Health Care/ Hygiene, and Water Management.

Asian Paints has all that it takes to become the world's largest company dealing in home décor.