



## EMERGING

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

# ASPEN WATCHES

Inspired by form, shape, and design, Aspen translated its inspirations into latest fashion trends that express a modern woman's unique individuality. The brand designs products by involving creative energies from different cultures to create free flowing styles that reflect timeless femininity. These inimitable masterpieces are made in matchless quality and crafted superbly with precision to minutest details

No luxury is as valuable as time. This ceaseless force can't be stopped or controlled. But it definitely can be flaunted in style. A watch not only tells what hour it is but also defines the quality of one's time. A beautiful and well-worn watch can add motley of layers to one's personality and give a distinct identity to the person's style.

Wristwatches have been catching the fancy of women for quite a time in India. It is comparatively a new area of interest for the lady patrons. Still watches have managed to become an important part of numerous jewelry kits over years and now are seen as one of the most cherished pieces for any lady.

Aspen Watches have been a great contributor to this growing watch-market in India. Its exquisite and exclusive designs are favorite of many and a fierce competition to the top brands in industry. Aspen watches speak to the heart with their unique and state-of art designs.

### SEIZING THE MOMENT

A part of the Priority Marketing Pvt. Ltd. (PMPL), Aspen watches can make anyone feel the moment with their eye-catching appeal. PMPL was founded in 2000 by Manisha Sangani, along with her husband Shailesh, as one of the leading distributors of international watch brands like Kenneth Cole, Skagen,

BCBG, Ted Baker and many more. It also became the pioneer in introducing world famous fashion brands like Fossil, Dkny, Armani, D&G, Moschino, and Breil to the Indian market. Its unique 360-degree model makes it India's only Group company that involves lifestyle retailing and category management in more than 200 outlets across 35 cities with major retailers such as Shoppers' Stop, Lifestyle, and Pantaloons.

Each product of Aspen recites the poetry of class, perfection, and aestheticism. The feminine spirit is molded into each piece beautifully. The ravishing watches makes every moment worth it. The exquisite watches are a mark of brand new form of aspiration and accentuate the whole look of the person wearing it. Aspen's costs vary from about \$120 to \$209, and although the model at the moment manufactures in Hong Kong, the company plans to start out producing in India quickly.

### THE FEMININE SPIRIT

The lady of today has transformed a lot from past few centuries. She has evolved into a more confident and eloquent person. A woman no longer lingers





behind the close doors but is out in open to make an identity of her own. Aspen watches prove out to be the best companion of this vibrant woman and reflect her personality through its designs. It has a wide range of products suitable for the diverse personalities and roles a woman carries in her. Some of its exclusive collections are Power Bold, Exclusive Feminine, Core Classic, Ceramic, and Homme. Each watch of the vivacious collections has an edge over the other competitive brands and is the true image of the strength of a new-age woman.

Apart from fabulous designs and precision in craft, the reason behind the immense success of Aspen watches is the deep insight of the company into retail trends and know-how of the Indian fashion watch market. The company has had a passion for retail since ever and it turned out to be its biggest strength in establishing a vast distribution network across the country. The products can be purchased from various leading outlets spread pan-India.

The brand has its premium line of fashion jewelry also which offers an intricately designed range of rings, earrings, pendants, and mangalsutras. These statement jewelries are crafted keeping in mind the taste and preferences of young women, mixing tradition with new styles. Aspen's products relate to the aspirations and style of new-age women who are fearless, independent, confident, and progressive. The designs truly reflect the passion for perfection which every lady carries within her.

### TOUR DE FORCE

- The team has a vast retail base spread across the country.
- The brand creates pieces with a new variegated beauty every time that can flabbergast the eyes of the beholder.

### QUANTUM LEAPS

- Aspen has a strong team of over 300 people indulged in carving the best wrist watches.
- Aspen time wear is an expression of power and style bringing together unique combinations of gold and diamonds in an extraordinary range.