

PEESAFE
HYGIENICALLY YOURS

Vikas Bagaria, a seasoned businessman, formulated the mantra - 'Safety First - India' as he founded India's very first online portal on safety products - SafetyKart.com.

CLEANER INDIA

Apart from addressing prevention and safety concerns through its various products, SafetyKart Retail Private Limited focused on the varied health needs and launched a range of products under the Redcliffe Hygiene brand. Around fifteen products, from GymSafe to PalmSafe Foam-based Alcohol-free Hand sanitizers, were introduced to the Indian digital market. This marked the inception of PeeSafe; the toilet seat sanitizer spray that became public favorite immediately. The brilliant

idea of public washroom sanitization struck Mr Bagaria, when he was travelling with his wife and they realized the need for a cleaner and more hygienic environment. Today, PeeSafe is India's largest and the world's top selling Toilet Sanitizer spray and is available online on various platforms and at various retail stores as well.

BE SAFE WITH PEESAFE

Research has proved time and again that even a toilet seat which is cleaned on a regular basis, provides a breeding ground for a huge population of germs. These germs are potential carriers of several diseases like Urinary Tract Infection (UTI), diarrhea, gastroenteritis, staph, and herpes. The scenario is particularly alarming when one is forced to use a public restroom for answering



nature's call in airports, trains, shopping malls, cinema halls, hospitals, schools, banks, offices, colleges, etc.

PeeSafe is an effective toilet seat spray that cleanses, sanitizes and deodorizes the surface of its application, thereby, making it 99.99% free of germs causing disease, rendering it safe for use. The toilet spray is a rubbed IPA formulation that sanitizes the

area within 5 seconds of its application.

PeeSafe toilet seat sanitizer spray is available in handy packs that are travel-friendly too. Because of the compact packaging it can fit easily into a handbag, carry bag or a backpack. When used regularly, a 75ml bottle of the sanitizer lasts more than a month, hence, providing value for money.